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**DR Laurence** Rifkin  
Hollywood's Celebrity Dentist

DR ALEIX  
MAXIMUS BAZZI  
THIRSTY FOR KNOWLEDGE

MISTER LUCA T.  
POP & STREET ART

LOS ANGELES

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BEHIND THE CROWN

BELLINI  
NAUTICA  
BOATS  
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1960

GIUSEPPE  
FRANCO  
STYLIST TO  
THE STARS

THE COOL  
HEART  
A CONTEMPORARY  
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SEPTEMBER 2020







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8843 Beverly Boulevard,  
LOS ANGELES, California, 90048

[www.ligne-roset.com](http://www.ligne-roset.com)

Typically the design process surrounding a new sofa is heavily focused on aesthetic research. Prado, designed by Christian Werner, represents a departure from this school of thought completely. Prado has first and foremost been designed based on the study of lifestyles and human nature.

A marvel of design, the Pukka collection, designed by Yabu Pushelberg combines soft lines with an organic shape. The seating collection includes a sofa and armchair, which is beautifully complemented by the colorful Pukka rug.

Togo by Michel Ducaroy is the iconic all-foam seating collection developed by Ligne Roset in the

70s. A cult classic for decades, now it is a design badge of honor – showing personality, quirkiness, and creativity while serving as a timeless and livable sectional or single unit seating solution.

Inspired by the traditional Moroccan footstool, Ottoman by Noé Duchaufour-Lawrance is available for outdoor seating through a partnership with textile brand Sunbrella. Ottoman Outdoor combines Sunbrella's outdoors-proof fabric (the first time these two notable family brands have collaborated) with a clever hidden drain between the seat and backrest to create a beautiful design for outdoor living.



# A PHANTOM FOR EVERY NEED



Since its 1906 creation, Rolls Royce has been dedicated to innovation and trend-setting. To this day, the company remains a leader in the car industry by consistently producing carefully designed, elegant automobiles. With the Phantom collection, Rolls Royce insists on keeping its place as the leading innovator of the car industry.





”  
SINCE ITS  
**1906**  
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ROLLS ROYCE  
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DEDICATED  
TO INNOVATION  
AND TREND-  
SETTING,



# THE COOL HEART

8555 Beverly Blvd  
Los Angeles, CA 90048  
www.thecoolheart.com  
@TheCoolHeART @LoveNausicaa

**N**ausicaa founded The Cool HeART located at Sofitel Los Angeles a year ago.

The contemporary art gallery represents pop art, street art, abstract art artists from around the world and became one of the hottest gallery in LA.

Her vision is to make art accessible for everyone no matter their background or social status. The YouTube series The Cool HeART with NAUSICAA, available also on podcast, was created to share tips about how to collect art, how to invest in art, with exclusive interviews with the artist about the stories behind the art.

She is also an advocate of emergent artists, representing artists such as Taj, Tiffanie Anderson, Keya, Behind Pink Wall and had a powerful art show for the Black Month history, with a Nelson Mandela, Malcom X, Maya Angelou Serie by Omie. Richard Orlinski, Giuliano Bekor, Risk are also represented by The Cool HeART.

**From Fashion Model to Business woman How did you get the idea for the cool heart?**

I am obsessed with art, Life is Art, from fashion, music to art.

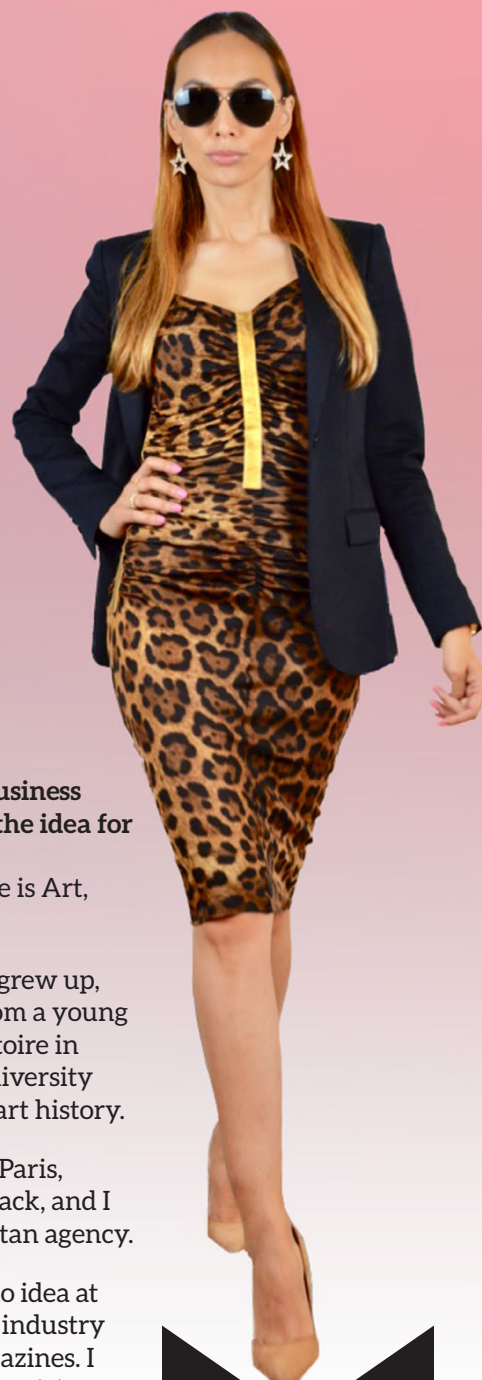
And actually this is how I grew up, playing cello and piano from a young age, was at the Conservatoire in Paris, and La Sorbonne University studying Musicology and art history.

One day I was at Opera in Paris, carrying my cello on my back, and I got scouted by Metropolitan agency.

That was so funny, I had no idea at the time what the fashion industry was or what a beauty magazines. I was in my own bubble, practicing cello and piano about 6 hours a day.

I had then the opportunity to work in fashion, shoot for glamour, vogue, cosmo, Karl Lagerfeld with the top agencies and traveled the world.

That was such a fun time and also I learned the sense of details and esthetic: Designers would redo a dress so many time just for 1 mm or for a fabric!



Single  
mother to  
business  
woman



I moved to LA almost 6 years ago and that was time for me to live my dreams, create my own business , build something a truly love, that I am really passionate about, and manage my fami- ly life with my 2 children at the same time.

I curate contemporary artists, female artists, I get to be their voice in the art industry, and The Cool HeART is a beautiful platform to unveil their art, in the beautiful Sofitel Los Angeles at Beverly Hills.

### **How do you balance being single mother and business owner?**

First of all, there is no doubt that mothers are super heroes !

My family life is the most important, especially being a single mom of 2.

The time I spent with my children is priceless and I commit myself to being there For them every single day, wether to help them for school or for fun activities. So I really organize my work around my children that is for sure.

During the day, I make my appointments and meet with art collectors.

And night time, after children's dinner time and bed time , I dedicate myself exclusively to my business!

So My days are really longs! I am 1000 percent involved, from



curating, to organizing the shows, to sales, to shipping, to social medial, marketing and much more ..!

But I love it all, I love the process, I love being independent and learning and getting better every day.

### **What advices would you give to a young artist ?**

I get asked this question often. Artists would reach out to me through social media every day . First we need to see a whole series not just one painting or two.

It has to be a serie, an art story that make sense, with its own technic and personality. Consistency is really important , if you start painting, don't stop, dig and dig again , keep creat- ing in order to improve. Create a whole serie, and you will see yourself how your style change, evolves. Find your own voice,

Then of course you can reach out to galleries and maybe be part of a show ! Social media is also a very important tool to get your work out in the world.

### **Tell us a bit more about The Cool HeART with NAUSICAA YouTube Series & Podcast**

Since the social distancing and stay home order, I decided to launch The Cool HeART with NAUSICAA YouTube series, also available on podcast. You can get all of the news on my web- site [www.lovenausicaa.com](http://www.lovenausicaa.com)

The serie is a way to educate any generation, to learn about artists, where to buy art, and how, what platforms. I also share tips about how to start your art collection, how to invest in art.

It is a way to be closer to people, to learn about art. Art has to be accessible to everyone.

I remember the feeling when I first went to an art gallery, I was so uncomfortable.

I found that most galleries can be intimidating and rather formal.

I wanted The Cool HeART to be a welcoming and inclusive space for everyone to enjoy. Now don't get me wrong, we do have art that is extremely pricy too, but you will have prints and mini sculptures really affordable under 100\$.

### **Any future plans?**

My main goal is to grow The Cool heART and be more and more present on the online art plat- forms. I think with what the world is experiencing , we have to adjust the business model.

**Where to find us:** [www.TheCoolHeART.com](http://www.TheCoolHeART.com)  [@TheCoolHeART](https://www.instagram.com/TheCoolHeART)  [@LoveNausicaa](https://www.youtube.com/loveNausicaa)  
**Where to buy The Cool HeART :** <https://www.artsy.net/the-cool-heart/artists>



# MARTIAL VIVOT



MARTIAL VIVOT  
IS A WORLD  
RENOWNED MEN'S  
HAIRSTYLIST AND  
AUTHORITY ON  
MEN'S GROOMING.

Vivot's career began at age 15 with a rigorous 4 year apprenticeship in France where he was awarded the title of best apprentice by the French hair academy. He moved to London at age 23 to train at the Toni & Guy Academy, and then returned to France to earn his Master's Degree. Foreseeing the dramatic evolution in men's grooming that was on the horizon, in the 90's Vivot became a pioneer in Europe of what would eventually become known as the "metrosexual" approach to men's grooming.

In 1999 Vivot moved to New York and very shortly became the stylist of choice for many of Manhattan's most influential men, and the go-to authority on men's grooming for magazines like GQ, Vogue Hommes,





New York, Cargo, Gotham, and Departures. He also appeared on television shows like Queer Eye for the Straight Guy and Good Morning America, and received two New York Magazine Best Of Beauty nods for his straight-razor shave.

Observing the rise of the men's salon that focused on masculine trappings but had no stylists of note, in July 2008 Vivot launched Salon Pour Hommes, the first men's salon in New York City to offer the privacy and masculine environs men desire while also offering the same caliber of service the world's most illustrious women enjoy at the city's legendary unisex salons. Vivot has since appeared in Morgan Spurlock's Mansome, the New York Times, GQ, Vanity Fair, Esquire, Details, New York, BlackBook, Robb Report, Manhattan, The Daily News, Gotham, Town & Country, The New York Observer, Time Out New York, and Out.



Launched in July 2008 by celebrated men's stylist Martial Vivot, Salon Pour Hommes is the first men's salon in New York City to have world class stylists on staff, and offer the same caliber of service to men the world's most illustrious women enjoy at the legendary NYC unisex salons.

Assembled at Salon Pour Hommes are the city's leaders in the world of Men's Hair. Four-time New York Magazine "Best of Beauty" Winner Martial Vivot, legendary celebrity, and editorial stylists Losi, Manhattan Magazine's "One to Watch" Victor Szeto, and Katy Walsh, Jerome Obry, Daniel Uriaga, Jeffrey Yabut, Clark Walker, Oka, Scotty Trimmier, and Stella Winkelmann.

Salon Pour Hommes is situated across from the street from the MoMa, on 54th street. The salon was designed by Caroline Bailly and Ron Kopels using the natural elements of metal, wood, and steel, who wanted to portray an oasis of masculine, upscale sophistication. Martial opened his second salon in October 2017 with business partner, and stylist Jerome Obry in the West Village, located on Hudson Street.

The gurus of Men's Grooming bring unparalleled expertise to Salon Pour Hommes offering decades of experience, and creating trends in men's hair through the media including, GQ, Esquire, Vanity Fair, Blackbook, and Vogue. They have also styled some of Hollywood's finest men including Rob Lowe, Benjamin Walker, Keith Richards, Mark Ronson, and Jake Gyllenhall to name a few.

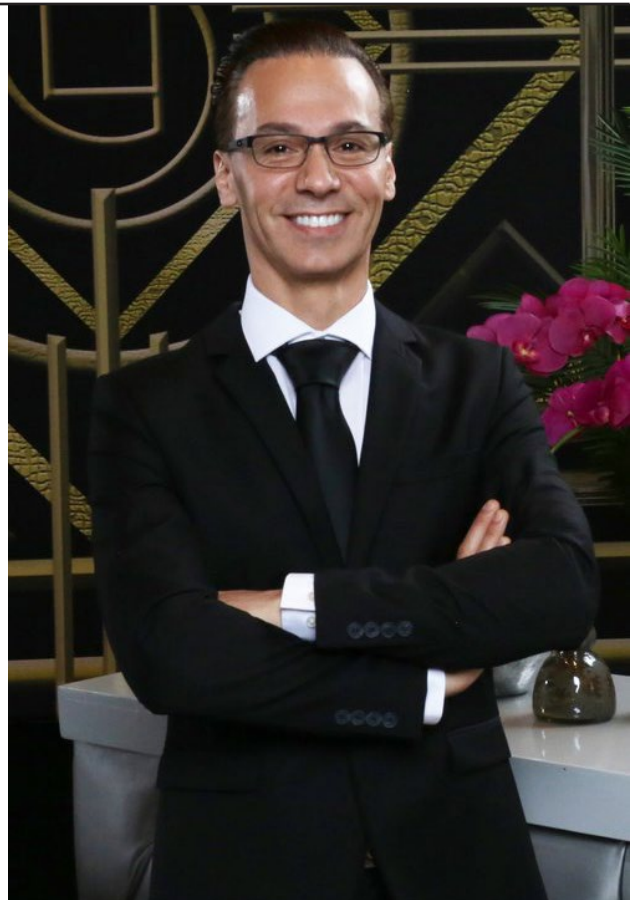


# STAY THIRSTY FOR KNOWLEDGE!

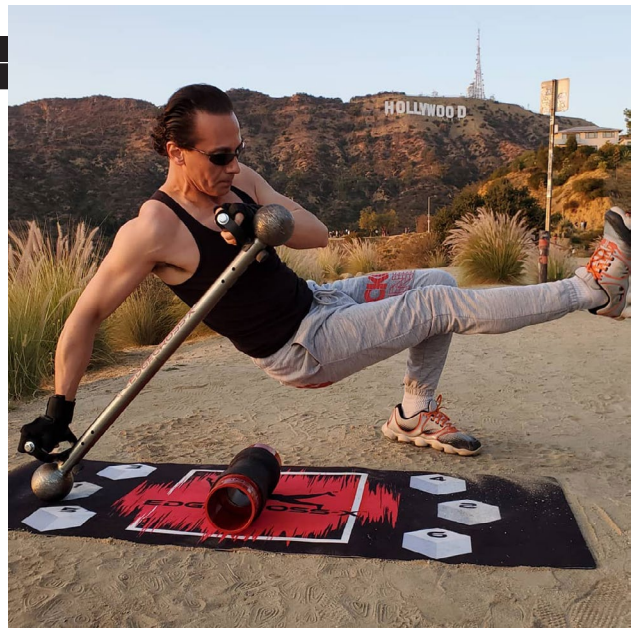
**P**racticing Cosmetic/Aesthetic Medicine on Rodeo Drive in Beverly Hills has its privilege. **Aleix Maximus Bazzi, MD, FACP, FACR** is gaining notoriety locally and abroad. In his practice, *L'Artiste Aesthetics [The Art of Perception]*, he created new procedures and has done them on many TV shows. He is known for his Spider Web & Vampire Procedures. Not only he attempts to perfect his medical artistic craft, he practices martial arts alongside his **Grandmaster Jun Chong** (10<sup>th</sup> Degree Black Belt in Tae Kwon Do) in Los Angeles and trains constantly on the **EdgeCross-X**. He has a personal philosophy on education and staying up-to-

date on current knowledge. Here's a glimpse of what he wrote:

"A seasoned physician must always stay abreast of all the advances in the medical field. We signed up to be students for life. This journey is a lifelong commitment to excellence in healthcare. Even a retired physician must continue seeking self-education; otherwise a possible depressive state sets in leading to the sense of being fundamentally useless to society. *We are public servants and the protectors of mankind's health and survival.* Early retirement is one of the most dangerous things a physician or any human can ever do, in my opinion. An investigative



Stay thirsty for knowledge  
because it helps you rage and fight  
against the dying of the light  
(the human mind).







minded physician is one that seeks to broaden his/her knowledge of the *mysterious medical darkness*."

"Retirement leads to a significant reduction in cerebral executive processes that have been daily routines for a physician for decades. This in turn leads to a reduction in the cerebral demand and supply factor. Less blood flow to a less cerebrally challenged brain results in less nourishment to the neurons and their basal stem cells, shrinkage of brain tissue, and setting the course for the inevitable dementia. Sounds dismal but on the contrary if one understands and appreciates the process of cellular senescence and aging, then one can be proactive on preventing or delaying one's own mortality. That being said, one should delay retirement until it's necessary because it retires your mind and possibly your health."

"Stay thirsty for knowledge because it helps you *rage and fight against the dying of the light* (the human mind). We must not forget the basics of happiness, a fundamental necessity for brain power. This is not written to defy logic in the subject but a personal view on the *human struggle*."

Yours truly, your humble servant,  
Aleix Maximus Bazzi, MD, FACP, FACR



L'Artiste Aesthetics  
421 N. Rodeo Dr., Ste. G8  
Beverly Hills, CA 90210  
Instagram: @aleixbazzimd  
Web: lartisteaaesthetics.com  
Office: 310-277-0290



# HYLUS



We are experts in Acrylic Glass with over 30+ years of experience in the industry.



HYLUS is a digital contemporary art gallery, showcasing the latest art trends into uncommon art pieces.



We proudly look forward to expanding our products portfolio with new, innovative ideas.





## WHY HYLUS?

THE NAME DERIVES FROM THE LATIN  
HYALUS, MEANING GLASS.



By placing works of art on responsibly Made in Italy Acrylic Glass skateboards, HYLUS connects people to the reality that anything around you can become a work of art. With our unique works of art we aim to unveil the deep relationship between society and art.

Our mission is to deliver  
high quality, modern, contemporary art  
pieces to our customers. >>>





## WHY SKATEBOARDS?

A skateboard is an ideal canvas because it is affordable, mobile, and useable.

A skateboard is also a symbol for freedom. It has the power to break social barriers.

At HYLUS we believe that working or living into an art oriented environment, increases creativity and motivation into your everyday life.



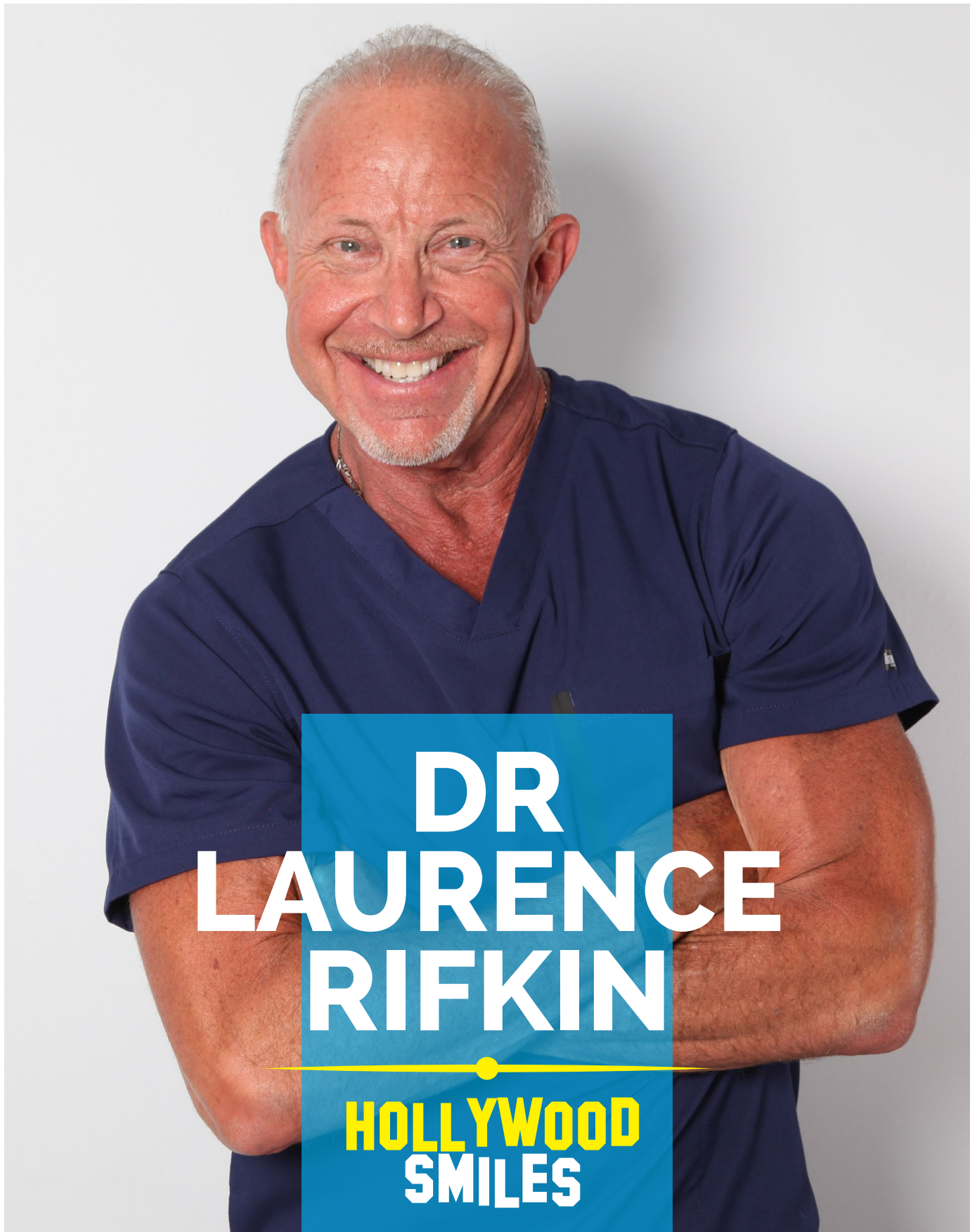


# HYLUS EXISTS TO BRING ART INTO YOUR LIFE

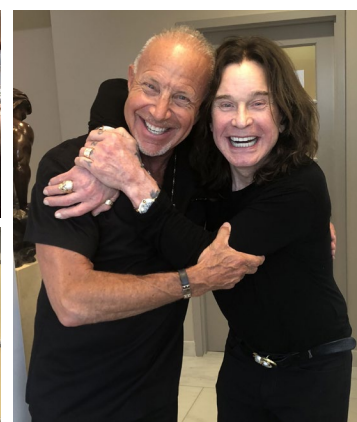
Craftsmanship is an essential cornerstone upon which we pride ourselves on and customer satisfaction is how we assess and ensure we maintain this belief.











**F**rom the moment you walk into the stunning office of Laurence Rifkin, DDS on “tony” Camden Drive in Beverly Hills you know you have found a slice of nirvana. Greeted by his friendly professional and concierge staff and bouquets of exquisite and exotic flowers which stand poised in front of a sweeping panoramic view of Beverly Hills, Sunset Boulevard and the gorgeous Santa Monica mountain range, you feel as though you are in a luxurious spa rather than a dental office. If you are lucky, Dr. Rifkin will give you a tour of Suite 1200, his private celebrity patient space with views as opposite and diverse – vistas from the Pacific ocean to the Hollywood sign and a bird’s eye view of the sky scrapers of DTLA.

Known throughout Hollywood circles and the Jet Set Who’s Who as one of dentistry’s most creative and private individuals, Dr. Rifkin is often seen on the sets of Hollywood television and movies creating special effects in movies such as *The Hangover*, and you might bump into an A List actor, show biz power broker or a genuine Rock Star on any given day at his office.



Many people ask what the secret to my success is. It’s no secret. I simply love what I do,”

But it’s not his social grace or easy charm that makes him so successful, although granted it helps a lot! It is his constant pursuit of perfection in all aspects of his life that makes him the crème de la crème of cosmetic dentistry and the man who is behind Hollywood’s most famous smiles.

As a dental industry leader and advocate of true facial harmony, Laurence Rifkin, DDS has paved the way for aesthetic surgeons and aesthetic dentists to bring together the perfect balance of form and function ever before dreamed possible in the human face. As such, many patients now visit Dr. Rifkin before visiting a plastic surgeon to make sure that their dental work is complete and ready to lay the framework for a facelift.

69,121 (Larry what would you say this number is now) and counting... that’s the actual number of individual patients who have received care from Dr. Rifkin. Although trained as a dentist Dr. Rifkin’s complete understanding of the function of the head and neck goes far beyond teeth and gums. He fully “gets” how the teeth and jaw support the soft tissue of





the face, as well as how misaligned teeth can cause stress and tension on the face and neck that not only contribute to problems such as TMJ or TMD, but can also be responsible for premature aging of the face. The ability to achieve a natural-looking smile is considered the holy grail of aesthetic dentistry because it takes knowledge of the underlying skeletal form, the natural draping of soft tissue and the proportions of other facial features such as the nose, the eyes, the lips and the ears. It also takes a complete understanding of appearance and aesthetics to achieve superior results.

Dr. Rifkin has surrounded himself with a team of skilled artists, professionals and the latest in technology and dental innovation to deftly capture the elusive beauty of nature which can be seen in the smile of every one of his patients.

"I start by involving my patients. I take the time to hear them. My initial consultation consists of asking questions, gathering details, taking lots of photographs and having conversations about what their needs are," continued Dr. Rifkin. "I then create a computer



presentation that identifies their conditions, confirms their personal goals and outlines my recommendations. There is a personalized design DNA in every patient's smile and I use that to create the ultimate blueprint for each individual smile."

Doing a personal Power Point presentation for each and every patient can take a good deal of time, but it can also pay dividends in patient satisfaction. You can see the same detail in other aspects of his practice. Each treatment room has a large HD screen TV so patients can see in detail any problems associated with their teeth.

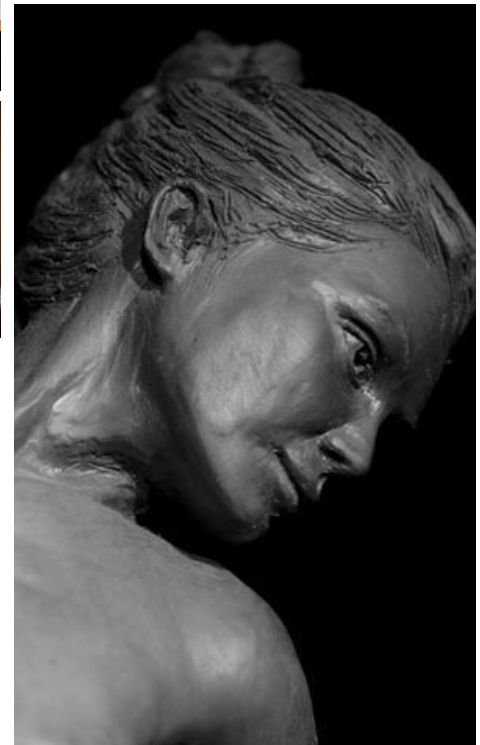
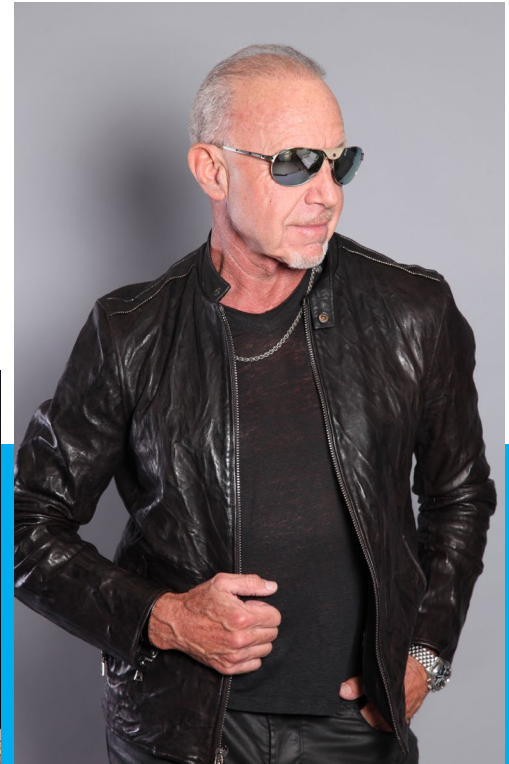
The TV's are hooked up to the state-of-the-art microscope Dr. Rifkin employs during his most intricate and precise procedures. Not only can he see a problem area through the microscope, but he can magnify it to such a degree that there is little or no

room for error. He can better diagnose decay, cracks and other pathologies that may escape detection without this form of magnification, and it also allows him to be gentle to the teeth and gum tissues, as well as provides an accurate restoration. In addition, Dr. Rifkin has his own lab and technicians that make dental restorations such as crowns and veneers on site, which is just another way to ensure that the patient receives the ultimate in care and service.

"Many people ask what the secret to my success is. It's no secret. I simply love what I do," laughs Dr. Rifkin. "Every day I wake up excited to go to the office and see my patients. Every sunrise is a new opportunity for me to better someone's life whether it's by improving their dental health, or by improving their self-esteem." It is an endless pursuit of precision and perfection!



# SCULPTING SMILES



**L**eonardo da Vinci is considered one of the greatest artists of all time. In recent years a painting by him, Salvator Mundi, sold for a world record \$450.3 million at auction in New York, the highest price ever paid for a work of art. Leonardo da Vinci continues to inspire artists world-wide including aesthetic surgeons and cosmetic dentists who are considered today's modern sculptors. Dr. Laurence Rifkin, a legitimate professional sculptor himself, and whose work graces homes of many celebrities and art collectors alike, combines many of the principles Leonardo da Vinci applied to art in his daily cosmetic dental practice in Beverly Hills, CA. He also teaches plastic surgeons, cosmetic surgeons and dermatologists world-wide how they too can





learn from the masters to bring better results to their patients.

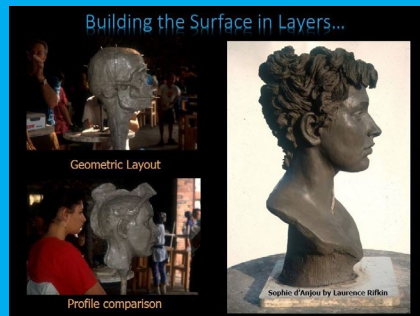
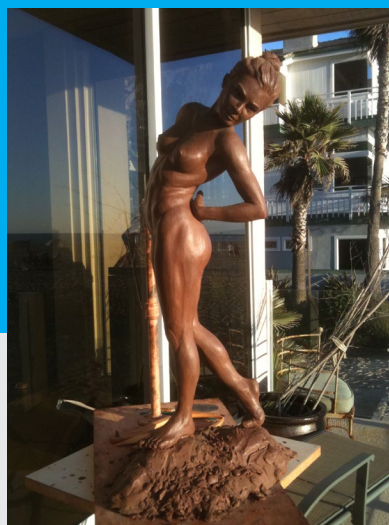
"Before I was a dentist, when I was in college, I was an art major.

Shortly after college and during dental school, I discovered my ability to combine art and cosmetic dentistry which was extremely exciting for me", says Rifkin. "The creativity of art combined with the health field seemed to be a natural blend for me and as I built my career in cosmetics I was able to look at teeth and faces in a new light and sculpt smiles from a different perspective."

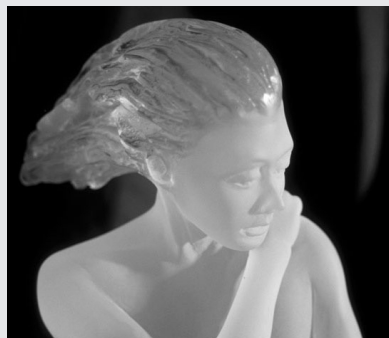
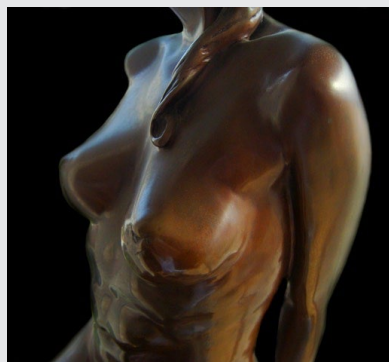
At his ocean view studio steps from the beach in Marina Del Rey, CA, Dr. Laurence Rifkin builds his incredible sculptures from

the inside out. Starting with the skeleton, he then adds muscles and then skin to sculpt the most beautiful and realistic forms imaginable. His sculptures are almost exclusively of the human form - both male and female - and are cast in a variety of materials including bronze and acrylic. He says it is his early experience with sculpting that has enabled him to see more deeply into a patient's facial structure in order to sculpt their teeth and smiles to perfection.

Rifkin, who also studied in France with internationally acclaimed sculptor Martine Vaugel, winner of two awards in the International Rodin Grand Prize Monumental Figure Competition, has exhibited his sculptures in Paris France, New York, Rio de Janeiro, Santa Fe, New Mexico and, of course, Beverly Hills.



"My passion and appreciation for nature's beauty both in the miracle of life and anatomy motivates me to create not only artwork in its own right through my sculptures, but also the medium of the living human being to optimize their natural beauty through hand-crafted smile makeovers," noted Rifkin. The Japanese have a wonderful concept called the 'Ikigai' that essentially means "a reason for being. I believe I am fortunate to have found my "Ikigai" by being able to use my skills as an artist in my every day dental practice."







“

Because this is the one case that will not be sweep under the rug and Julian's death will help save the lives of many.”

I'm a 5-time World and International Boxing Champion, and first generation Mexican born in America. I founded the "El Saber Es Poder" Foundation to empower individuals suffering from mental illness, homelessness, addiction, and poverty by providing programs to better educate, inform, and improve physical and mental health.

All the titles and accolades could not prepare me for what we be the hardest fight of my life though...

I once read a quote, "The hardest thing I ever had to hear was that my child died, the hardest thing I ever had to

do was live everyday after that." That is the best way I can describe what it feels like to lose a child.

November 23, 2014, I received a call that my only son was dead. My beautiful 24 year-old boy was gone. I could barely hear the words from the other end of the line, my cries were drowning them out. I was given the news while driving. I remember pulling over to the side of the road to call my ex-husband, my son's father. How I made it home that day without getting in a wreck is a mystery to me. I can only think I was guided home by my higher-self, to inform my daughter, Julian's sister, of his death.

Two months prior, we had placed Julian in a mental health facility in Long Beach, California. He was placed there on a 5150, an involuntary psychiatric hold, and then later, a 5250 (14 day hold), then finally, to a long term hold.

Our son Julian, diagnosed with Paranoid Schizophrenia at 17, had become suicidal while off his medication and hooked on a powerful substance--meth. He was referred there through LA County's Department of Mental Health, which allocates a certain number of beds to these facilities. The county facilities lack proper oversight by the California Department of Health Care Services and are often in violation of neglect and falsifying records. This particular facility had numerous deaths on their record and were, in-fact cited for neglect and falsifying the records of my son, resulting in his death. The deaths and violations of the facility are swept under the rug so that many parents have no knowledge of the facilities history.

The websites of these facilities paint a hopeful picture and claim to "deliver recovery-centered services, that enable people to live their lives in a more hopeful, healthful, fulfilling way that is in line with their hopes and dreams." This couldn't be farther from the truth.

Our LA County facilities often lack: programs for recovery; doctors on site; proper medication oversight, and sadly, an empathetic staff.

Like that of many parents with children who have mental health issues, we want to find help for our child, our children who suffer from a horrific illness for which there is no cure. With proper medication and therapy, living a viable life is possible. We had hoped that our



son could withdraw from meth in a safe environment, get back on his meds, and within the year--he would come home-- alive.

My son was the light of my life. Julian was a gifted artist, a writer, and musician. His art had been displayed in several galleries depicting various topics from: the inadequacies of our correctional and mental health system, racism, love, childhood, and self-portraits of a beautiful but tormented soul. He was insightful, compassionate, and tolerant of all, traveling the world, always in awe of it's beauty. He could light up a room with his lovable smile and zest for life. Julian desperately wanted to live.

Unfortunately, my son's dreams will never materialize. Julian will never get married or have children. His paintbrushes will never touch another canvas. We'll never have long talks about life, love, and the universe again. No more road trips with his sister, Paris, and I, laughing amongst silly arguments, all the way to our destinations. Never to hug or kiss my little boy again. I struggle everyday to find answers, how does a parent recover from such a loss?

I told my sister I could not go on without my son and I was ready to take my life. She said, 'then give it away.' I was confused, what do you mean 'give it away'? She answered, "...since you don't want your life,

give it to someone who does." So I did just that.

I have made it my mission to continue the fight for mental health reform, as I had always promised Julian I would do. I am fighting to ensure better care and monitoring in mental health facilities. Julian's art and his words will live on and continue to inspire children and young adults that suffer from addiction and mental illness.

Julian's art studio, Stone Art, is now transformed into a center for those like himself, to express themselves through art, because for many of them words aren't sufficient. We accept anyone and everyone, from the homeless, the mentally ill to the "addict that still suffers." I know this is what Julian would have wanted. He gave me the greatest gift known to man, unconditional love. I once asked him, "What is God?" "God is love. God is everything," he replied. After Julian's death, I asked my sister, "Why my son?"

"Because this is the one case that will not be sweep under the rug and Julian's death will help save the lives of many."

The homeless people I give my life to everyday are not my students or clients, they are my friends. They breathe life into me and now every morning I wake up and know that I have purpose, a reason for being. Their unconditional love is worth more than any of my five world titles, it's something money can't buy. Boxing was my passion for over 20 years, but it was simply the vehicle to take me to my true destiny in life, helping others. My son gave this gift to me. He had a great compassion for the homeless and those suffering and I am grateful to be able to carry on his message of love.





A large, semi-transparent watermark of the Bellini logo, consisting of a stylized 'B' formed by two parallel diagonal lines, is positioned in the upper half of the image.

***bellini***

Made in Italy, high precision and quality are the features that have made our dockyard in Clusane very well known, a characteristic lake centre in the province of Brescia.

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Our challenge is to be able to combine, on each model available at our dockyard's showroom, cutting-edge technology with high level of craftsmanship: prompt intervention, a specialised team and efficiency allow any refitting and maintenance work to be carried out.

In addition to selling luxury yachts, both new and used, we rent our elegant boats for a full day or half a day. This service is suitable both for those with a boat license and for those who want to be chauffeured by a driver and a guide to discover the natural beauty of the place. Contact us through the information request form and the staff of our dockyard will be able to advise you in the best manner and satisfy your needs.



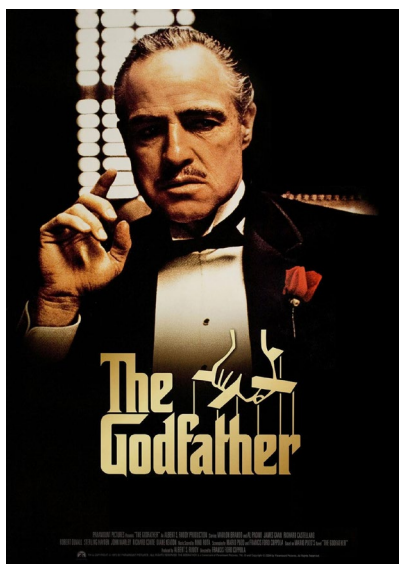
Cantieri del Lago d'Iseo Bellini SRL  
Via Carlo Lanza, 28  
25049 Iseo (BS)

Tel 030-989016  
PEC: bellininautica@pec.it  
SDI :M5UXCR1  
P.IVA/C:F 00306050162



# GIANNI RUSSO

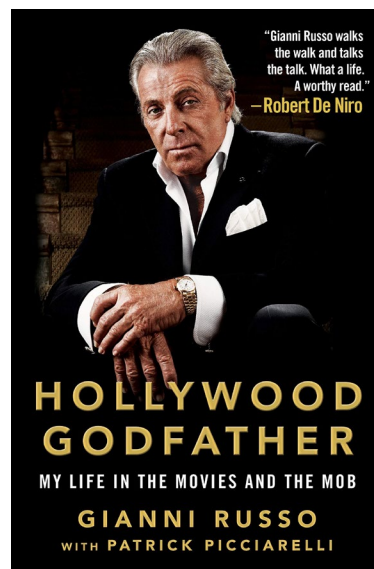
Born on December 12, 1943 in Manhattan's Little Italy neighborhood of New York City, is an iconic actor, singer, entrepreneur and bestselling author.



**A**lthough Gianni had the good looks, quick wits and connections to charm his way into Hollywood in his early teens, his big breakthrough as an actor came from his real-life experience and authenticity at the age of 29 when he landed a key role in Francis



Ford Coppola's 1972 gangster classic "The Godfather." Gianni Russo starred in the role of Carlo Rizzi, as Vito Corleone's son-in-law. He had no acting experience at the time, but none would be needed for a mafia flick that resembled much of his own life. Often life's most significant journeys are forged by unexpected crossroads and unlikely strangers. Such was the case for Gianni when he worked as a messenger and associate of the Syndicate boss Frank Costello, which gave him plenty of experiences hanging around mobsters that shaped his career in the crime world, both on and off stage.



At first, Marlon Brando who starred as Vito Corleone in "The Godfather" was opposed to the idea of extending a critical role to Russo without any experience, but Russo's dynamic personality quickly changed his mind and the two men built a life-long friendship where Marlon Brando became Gianni's first and only acting coach. Gianni Russo went on to act in more than 35 movies after that, including Goodnight, My Love (1972), Lepke (1975, as Albert Anastasia), Laserblast (1978), Chances Are (1989), The Freshman (1990), Side Out (1990), Another You (1991), Super Mario Bros. (1993), Any Given Sunday (1999) and Seabiscuit (2003).



Gianni Russo's career in singing began with a similar luck, when after hearing on the radio as a child that he shared a birthday with Frank Sinatra, Gianni felt a connection to the singer and when given the opportunity to meet him, he encouraged Sinatra to become his singing coach and the two became friends.

Although Gianni Russo's riveting career has been through many transformations since his initial romantic relationship with Marilyn Monroe as a teenager and near death experience with Pablo Escobar, nothing is perhaps more transformative to Russo's persona and character of being more confident.



Instagram page: @realgiannirusso.  
Megan Horan - Executive Assistant to Gianni Russo  
Email: [megan@hollywoodgodfatherpodcast.com](mailto:megan@hollywoodgodfatherpodcast.com)  
Instagram: @realgiannirusso





# MAGŪ

F O O D S







## WE'D LOVE TO HELP YOU INVEST IN HEALTH FOR THE LONG RUN

Magū are nutrient-dense snacks for pre and post workout, breakfast, lunch or munchie time. We meticulously source our ingredients from small farms in the U.S. and international Fair Trade farmers in order to deliver the highest quality snacks at a superior value.

At Magū we are passionate about real food and healthy living. Being able to live and eat well, with organic foods can make a big difference to our well being and our planet.

Our mission is simple: we want to offer you convenient, flavor-packed and balanced vegan snacks because we understand the importance of fueling your body with the best Mother Nature has to offer.

Free of gluten, refined sugar, artificial flavors and preservatives, Magū snacks are perfect for those following a gluten-free lifestyle or special diets.





# A PLAYERS TRIBUNE

## A Letter to My Younger Self

Ricky, your teacup is full (Empty your cup!)



Empty your cup so that you can receive my tea. The youthfulness in the cup is in the emptiness; you must first empty your cup to taste my tea."  
- Chinese Proverb interpreted



Dear Ricky,

I have some regrets in life. I always think, 'Wouldn't it be great if I only knew then what I know now?' I wish I could have written this letter to you when you were in junior high school. Since that wasn't possible, I feel it's never too late. So, here goes.. But first you must empty your cup to receive my tea.

Over your lifetime, you will have all these amazing people around you. You missed out on some life changing opportunities to leverage their tea. It's the life lessons that are important. So listen clearly to what I have to say, empty your little head of everything you think you know, because, in reality, you don't know what you don't know.

I will share seven lessons with you, lessons of great value you can use for a lifetime.

### Lesson No. 1

Knowing is not enough, we must apply. Willing is not enough we must do. -Bruce Lee

This meaningful quote by The Master Bruce Lee will be valuable to keep in mind as you face life's challenges and continue on your journey.

Your teammates, they don't know you are playing below your maximum, but you opt out on that extra work that would've been the difference between good

and great. Mom always said says, "What doesn't kill you, only makes you stronger."

The hard work it takes to be the best at anything will be a great opportunity disguised as work. You will get caught up in everyone telling you how great you are. Your minimum effort will far exceed your friends and a lot of your competitor's effort level. Don't get comfortable being a minimum effort guy, that will be far below your capabilities.

"Attack!" Be relentless! Don't lose that "Broke and Hungry" feeling that drives you. The Little boy in you from Petersburg, Va. will become a proud man in your future. Use that feeling as motivation to be a cut above in everything you do. NO EXCEPTIONS! NO EXCUSES! Don't give in to the temptation being cool with average. Don't accept anything less than your best.

### Lesson No. 2

Don't make your problem my problem, embrace coaching. "Stupid is as stupid does" -Forrest Gump

For 18 years, the requirements from your coaches will pretty much be the same; your coaches will be demanding you to do all the things that are in your control. You won't realize the benefits of being humble enough to listen and learn at some critical times. Having a good attitude, playing with great effort and knowing

what to do are vital ingredients to getting along and having success.

### Attitude

You must embrace the process of coaching. These mentors will teach you to be more demanding of yourself because they recognize that you have so much more to give.

Quitting is easy. Don't do it! FOCUS and finish what you start.

Don't confuse the message from the messenger. The message will be clear, but the messengers delivery will feel like a personal attack on you. It won't be, so take a deep breath and exhale. On occasion, this is just practical lesson of tough love.

You will have some coaches that are very competent, confident and some just damn right in your face and LOUD. Understand that confidence speaks with volume, and your self-discipline must be lasting and meaningful.

The words that come out of your mouth you will own forever. Be very careful with your words. As Forrest Gump would say, "That's all I have to say about that."

### Effort

Football coaches will tell you 'Give me everything you got for 60 minutes.' Compliant players buy into what coaches are preaching. So yes, you'll believe the hype about

going full speed for a 60-minute game.

So here is a quick lesson from Ricky to Younger Self Ricky:

There's nothing you can do full speed for 60 minutes straight. Don't believe the hype! Football is a game played in series of seconds. On average each play in football only last 3-5 seconds, play it like your hair's on fire! Play like it is the last time you will ever get to play again.

Playing the game and not watching the game will separate you from everyone else. Have a single focus and a sole purpose. Finally, never, ever let your 'Effort' be in question.

### Knowledge

The difference between school and life: School teaches you lessons and then gives you a test. Life gives you a test, and then you learn the lesson.

You will be blinded and ignore some genuine opportunities that will come to you disguised as hard work. Knowledge is Power. Knowing what to do will be crucial, nobody wants to play next to a guy who doesn't know what to do. When one man jumps offside, everyone gets penalized. When one guy gives up a deep ball for a touchdown, and we lose the game, everyone loses the game. Coaches see better than they hear, so don't talk about it, be about it.

When you speak, talk with a purpose, talk to teach, talk to lead. When you listen, you learn. Selfishness is a weakness, but loving and caring for others is a power beyond anything you can possibly imagine.

Before you get drafted in the NFL, and you will be drafted 7th overall in the 1st round, you will meet a brilliant young record executive named John McClain, he will be wise beyond his years.

McClain will share with you many life lessons and become a lifelong friend and mentor. Listen to him! John knows what the hell he's talking about. This man will run circles around most of the smartest people you will meet in your life.

You will also be thankful to him for setting you up on a blind date with your future wife.

Boy, you will out kick your coverage with this beautiful woman. When you meet her sister and mom, Mrs. Jeri Moore, for the first time, your immediate thought will be, 'The apple doesn't fall too far from the tree.' I guess I can give you some credit for marrying up. Great job Ricky!

You will date your wife Camille for a couple of years and then you'll propose. I'm not sure your approach was a winning approach, but it worked. So don't question yourself on what you will want to say.

Here is how 'The Proposal' to your wife will go down. Listen carefully, she will impart knowledge all along the way:

"Camille, if I ask you to marry me and you say no, I probably won't ask you again. And I don't handle rejection well. But if I ask you to marry me, and you say yes, we gotta do it quickly because I might change my mind."

She says yes!  
Her father, Judge, H. Randolph

Moore Jr., will perform the wedding ceremony. The two of you will have two beautiful daughters, Alexis and Kennedy.

By 2016 you will be happily married for at least 26 years, and your marriage will still be going strong. It is a real blessing. I guess you were not sure if you were ready, but who's ever ready for a lifelong commitment to another person at 29 years of age, living in LA and playing professional football in the NFL for the LA Raiders? This move will be one of the best moves you make in your life, if not the best.

You will play in Super Bowls XX! & XXII. You will start your coaching career, after playing seven years in the NFL with the Broncos, Cardinals, and Raiders. Yes, you will get that far in your career.

You will be relentless in your efforts to be the best coach you can be, just like you did in the early years as a player.

Remember when I told you to listen to your wife because she will lay some heavy knowledge on you? Well, here's an example.

One day in May, you will walk through your front door after a 3-week-long recruiting trip, and you will be talking on the cell phone with a recruit as you enter the house.

Your wife will tell you to turn around and leave.

You'll ask, "Why what did I do?" And you will try to defend your position by responding, "I rushed home to be with you and the girls!" Camille will say, "Yeah but you're not here, you are still at work. So go back to the office and finish your work, then come home."

The lesson here is that you need to be where you are when you're there, live in the moment. To add insult to injury she wasn't done,

"And another thing, I want you to date me as you date them young boys!"

You will immediately react, "What? I don't date no young boys!"

She will continue to explain why you date young boys, "You write them handwritten notes, you fly in to see them, and you fly them in and take them to nice dinners. See, I want to be dated like that."

She was right again; she is way smarter than you. So don't talk, LISTEN. What she tells you on that day will hit home because it wraps all the lessons together.

It's like this, 'On the occasions when you give people your money you are going to give them something that can be replaced. But, when you give your wife and kids your time, you will be giving them a piece of your life.'

#### Lesson No. 3

You are only a hero for a moment, make the commitment to invest in yourself.

Complement and Validate:  
Thank you for... I like it when...  
You seem like... I appreciate...  
I notice... I like...  
I love...  
Be the Change

When the cheering stops and believe me, it will stop several times; you won't feel good. You will feel empty inside.

When you play little league baseball you can run, hit and throw faster than anyone else. You are a cut above You will be the best pitcher in the city. You will throw a no-hitter in the little leagues at the start of every season.

The cheers will start there, and it will be a huge boost to your ego. As you pitch, you will get stronger and stronger each year from Little

League to Junior High. Opponents will fear you throwing darts at over 90 miles an hour from the mound to home plate.

People will offer to pay you to play baseball for their semi-professional adult summer baseball league. You will feel special. The D.C. Giants team and their fans will treat you like a rock star. The coach will pick you up in his air conditioned red Cadillac, and you will feel special.

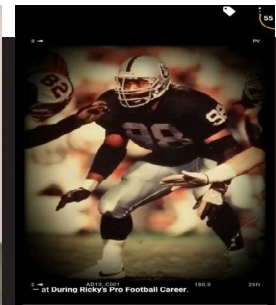
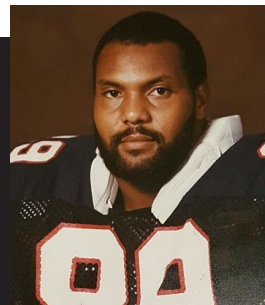
The Pittsburgh Pirates GM Branch Rickey Jr. will draft you in your senior year of high school. They will offer you a contract to play Major League Baseball with the Pittsburgh Pirates AAA Team.

You will have butterflies in your stomach from all the excitement that comes with being offered a contract to play professional baseball. You will be extremely uncomfortable in the company of your potential teammates that don't speak English. This will be your first experience being away from home. At that moment, you will realize that it is not just a game, it's business.

This experience and the feelings it will invoke will take you way out of your comfort zone.

Major League Baseball wants you. Even better, they want to PAY YOU A LOT OF MONEY! You are suddenly faced with making your first major decision. The decision to either play pro baseball in the MLB or go to College on a football scholarship and walk on to play baseball at the University of Arizona.

Much later you will regret declining the Pirates offer and to stay in your comfort zone. Not taking a chance to see how far you could have gone as a pro baseball player will eat at you. Savor every moment that you feel like a hero, it's the best feeling in the world, and it goes away as quickly as it comes to you.





#### Lesson No. 4

Those who stay the course will be Champions

"The Difference between school and life: School teaches you life lessons and then gives you a test. Life gives you a test, and then you learn the lesson."

The first day you step on the Arizona campus for the practice, you will start out sixth on depth chart playing with the 3rd and 4th units. Don't worry, as always, that broke-and-hungry is motivation, it will kick in, and you will earn a second string backup role by the start of your freshman year.

You will beat out three linebackers ahead of you in camp. The starting senior linebacker Jack Housley gets injured. So you'll get your first start in the second game of your freshman season. Note: This will be another opportunity disguised as work.

Head Coach Larry Smith will tell you, "It's your job to lose freshman."

You will be scared to death because you won't have command of the playbook or fully know the plays (there's that knowledge thing again).

You won't have the experience of a senior and you will face off against UCLA, the number one ranked football team in the country. You will have this feeling in your gut that you're not ready. But you go back to the thing you can control, your effort.

You will take my advice and make it a habit of playing like your hair's on fire! Your technique won't be perfect in that game, but your effort will take over, and it will be a stellar performance. You'll make ten tackles and four sacks, and you will be voted Pac-10 player of the week. After showing up in that crucial game, you will get the start for every game throughout your college football career as a Wildcat.

Your maximum effort will be the key to your success. You will even set a goal to make 20 tackles a game, and you'll make it a habit of counting each tackle and keeping your eye focused on the clock until the last second ticks. Narrowing your focus will help you later in your career, you won't know it but, you will have acquired a unique skill: The skill of

keeping 'the main thing the main thing.' This will be hugely valuable to you in sports and your life.

You will earn freshman All-American, sophomore All-American, you will be a two-time consensus All-American your Junior and Senior season. You will be voted No.1 for the Top 50 players to have every played football at the University of Arizona.

You'll be voted by the sports community and your peers to the All-Century team for the Pac-12. You will be the first player ever inducted into the National College Football Hall of Fame from the University of Arizona. The Southern Arizona Chapter of the National Football Foundation names its College Scholar Athlete Award in your Honor.

At Arizona, you will lead all players as the career tackles record holder with 566. No one will be able to break this record.

Vince Lombardi once said, "There's only one way to succeed at anything, and that's to give it everything."

When you give it everything, it is hard to get discouraged; your hard work and determination will always pay off. When you get new admirers, stay humble. Lack of discipline can be like cancer, don't drink the Kool-Aid.

As you acquire wealth, you will make it a habit of relaxing; you will have less time to sharpen your tools. Your effort level needs to be at 100% all day every day. Instead, you will opt for doing 'just enough' to make your admirers happy once again.

Being young is never a good excuse for not having the discipline it requires to be good at something. To be great at something, you would have to do all that's required and then some. You could extend your career with just a little more self-discipline, but you won't have the discipline you needed. You will regret it later in life, and then some.

How's your tea? Is it hot enough for you? Well, drink up, there's more to come!

#### Lesson No. 5

Humble yourself, think before you speak. Your thoughts belong to you, but the spoken word belongs to the world.

"How you are isn't always as important as how you're perceived. Perception is the gatekeeper between your essence and your image, and your image is the only thing others truly see. Changing yourself is at best half the battle. Changing how you are will give you peace, but changing how you're perceived will give you power". -Josh Bastien

Always stay true to who you are. Growing up poor, living in the projects will help shape and mold you into the man that you want to be. Without a doubt, the little boy in you will be proud of the man you will become.

Your mission in life is not to get through it; it is to excel for you and your family. When you become passionate about something it will be crystal clear to you because you will not want to sleep, even when you're hungry you won't have time to eat. The only thing that you will be able to think about is finishing. You won't be satisfied until the job is done right!

Go forth and seek your Destiny!!! When you are passionate about something, it will drive you to your destiny. You will need to remember this as it will help you get through the tough times.

During the NFL Strike, you will be one of the youngest Players' Reps in the National Football League. Louis Wright, the team leader for 14 years, decides that you would be a great Players' Rep to lead the players during the strike. Wright hand picks you for the job. You will be competent, articulate, funny, tenacious, outspoken, and extremely determined as a leader.

The NFL will lock out their players, but the majority of the players will band together and strike.

As the Players Rep for the Denver Broncos, you will lead your team in the strike and it will be a very conflicting time for you. Being loyal to the cause is one thing, but putting yourself out on a limb when others won't, this will be a challenge for you.

There will be a time when you wish you were not as passionate about helping people that didn't appreciate you. The NFLPA will not be as supportive as you would think either. You will put in a ton of effort supporting NFLPA causes. After your playing days are over you will be a disappointed in those relationships as well.

You will be the co-host of a local TV show in Denver and foolishly think that you have the right to be on the property to hear the Bronco's Head Coach's comments about the lockout during the lockout.

The Bronco's operation will tell security to remove you from the building. You're a player first, and the rule is; All players must leave the premises during the Lockout. If a player doesn't remove himself, it will be perceived as if they want to cross the picket line. When they kick you out, you will take it personally, but you shouldn't. Momma always said, "When you make your bed, lay in it."

In your first game back after the strike is over your team will play poorly. Denver head coach Dan Reeves will talk to you personally about your performance and warn you about the possibility of being benched. He will be dead on. No one has practiced for six weeks, and everyone will be rusty, to say the least.

When the coach tells the press that he talked to only you about possibly being benched, the media will swarm around you, and you will feel like you are suffocating. You will feel like Coach Reeves has thrown you under the bus. You will make it through and answer all the questions while holding your tongue, but the sting will stay with you. You will wish you could've let this slide off your back, but foolishly, you don't.

You will reach your limit, and you won't be able to keep your mouth shut. At the end of the season, you will say something you wish you hadn't. You will say something you shouldn't have your coach, and it will be damning. It will be a no win situation. As a result, the Bronco's GM will call you into his office and tell you the Broncos have traded you to the Arizona Cardinals. The Cardinals will be the worst team in the league at the time, reality will set in, it won't be pretty.

You have to understand that if you keep on doing what you have been doing, you will keep on getting what you have been getting.

Life is short, and a football career is even shorter. Stay in your lane and do whatever you are required to do to extend your career. Don't waste your time, invest your time.



## Lesson No. 6

### Give back

"Success is ...knowing your purpose in life, growing to reach your maximum potential, and sowing seeds that benefit others."

-John C. Maxwell

Scarlette, your mother, always reminded you that we were not just her kids, we were everybody kids. So many other wonderful people had a hand in helping to raise us. Your mom raised ten siblings and 40+ of your foster brothers and sisters; she was blessed because so many people were willing to pitch in and help where needed.

Rick Warren once said, "When you give people your money, you give them something you can replace. But when you give people your time, you give them a piece of your life".

This statement (from the book *A Purpose Driven Life* by Rick Warren) will stick with you because there will be some people, like John McClain, Warren Rustand, Gene Stallings, HC Larry Smith, Marvin Lewis, Solomon Wilcotts and your brother LaMonte that will play a significant role in mentoring you. All of these relationships will be a mutually beneficial. Every aspect of your life should be pursued with intentionality. Have a desire to take full advantage of the opportunities that await you.

Your resume' will speak for itself, but what you share with your players as a coach will far out way the accolades.

Remember to reflect on the many blessing you have had bestowed upon you. Others will accept the minimum you give, but it should never be acceptable to you.

## Lesson No. 7

Think before you act, be all that you can be, so that there are no later years of regret

"Take charge of the maintenance of your body; you will be a better athlete, a happier and healthier person as well."

-Kelly Starrett, *Becoming a Supple Leopard*

As a kid, you were driven to be the best at whatever you put your mind to. The passion you had to be great, was like an inferno burning inside you. Growing up poor in the projects with, seven brothers and three sisters, your love for football will be your way out, it will be the vehicle to help the family to a better life. With part of your signing bonus, you will purchase a seven bedroom seven bathroom home in Petersburg, Va. for Scarlette and your family. This will be a very proud moment for you.

From Little League through high school and your college career, you take full advantage of every opportunity to play the game at your maximum. You play like it's going to be the last time that you'll ever play the game.

Leading up to the 1984 NFL Draft, you will earn your stripes. You will be a projected future NFL Pro Bowl Player. You will have real star potential because of what you accomplished and the way you prepared your body will be masterful.

As an Arizona Wildcat, your body will fill out, and you will grow to be 6'1, 238 lbs. You will be able to bench 400 lbs., and squat 750 lbs. On top of that, you will run the 40 in 4.55 seconds. You will have everything you need to put yourself on track to be that Superstar you dreamed of as a kid. After reaching your college goals, you think getting to that point was enough. You would be **WRONG!!!!!!** Your goal to be in the best physical shape necessary to make it to the Pro Bowl, but that will just slip away like sand through your fingers. The new priorities of lots of spending money and good times will slow you down and knock you off track from achieving your goal to make it to the

Pro Bowl. You will take the trip to Hawaii, but only to party, never as a Pro Bowler NFL player.

Eventually, you will regret that you allowed the trappings of fame and fortune to creep in like a slow growing cancer and rob you of your focus and commitment necessary to achieve your goals. Not making the Pro Bowl will be one of those regrets.

It will be tough looking back on the football life you could have had, if only you would not have sacrificed your future and longevity in the league. With a little less fun and a bit more discipline, who knows what the results would have been? Ricky, there are no 'do-overs' in life, get it right the first time!!!

Your High School Baseball Coach Ollie Jarvis will be a great friend and coach to you in high school and beyond. He will give you some life-changing advice. On a day when you are feeling a little sorry for yourself, you hinted around about wanting to quit the Baseball team to take a job making \$3.25 an hour, washing dishes at the Ramada Inn Hotel. He will say:

"You have got the rest of your life to work and only a little time to play."

You will look back and think; 'Maybe if I had stuck with the original plan, there would have been so much more time for fun in the sun later.'

Being broke and hungry keeps you humble and it will push to even greater heights. You will regret putting off that discipline needed to focus on the little things. Self-discipline is a must to reach your future goals.

Staying in the weight room to get the extra reps, post-practice stretching, ice tubs after the workouts and practice, eating foods maximizes your performance on the field, these are the 'above and beyond' things that are required

to get the job done! These things will be the difference between being good and being great. Don't wait until it is too late to be self-motivated. Pursue your dreams like a fearless Allen Iverson who actually loved to practice.

You will regret not using all of your God given talents and building on that foundation that can set you apart from the rest.

As a coach, you will give back. You will teach your young players everything you have learned, the seven lessons I have taught you, little Ricky. The feeling when you give back will replace the feeling you lost when you stopped playing professional football. It will be a feeling that will propel you to keep on giving, keep on coaching and helping football players and coaches. Don't give up on your dreams to give back, there's nothing like it!

I know I have been hard on you, and I know it seems like you will have a lot of regrets and thus a life that is not ideal. That won't be the case at all; you will have a wonderful life full of love. It will be the quiet alone times, like when you walk your dog when these regrets play over and over in your mind until you put it all on paper.

You will hope when they read your story; your tea will help others so they won't have the same regrets later in life.

I think it is only fitting that I close with an excerpt from the Serenity Prayer that Scarlette often recited when she felt like the pressures of raising ten kids was too much to bear.

"God grant me the serenity to accept the things I cannot change; the courage to change the things I can; and the wisdom to know the difference."

Hope you enjoyed my seven cups of tea! Your biggest fan and your hardest critic, Ricky Hunley





Serge Bueno is a sculptor and historian who is known for his bronze sculptures, the most notable of which is titled create in 2018 “La Grande Serie”, Serie of 5 Motorcycles life-size , 1,000-pound bronze each, located on the grounds of the Haas Moto Museum in Dallas. His bronze-cast sculptures depicting the synergy of man and modern

machines, particularly historic motorcycles, is known in both the motorcycling community and the world of fine art.

Serge Bueno is a French sculptor, born in 1978 Paris, After studying at the Ecole des BeauxArts in Paris, he went to the Ecole of architecture, he began making sculptures by welding together pieces of scrap metal and first

made his reputation with solid welded sculptures of Motorcycles.

His first one-man exhibition was at the show “Moto salon in Paris” in 2005, Serge Bueno was considered one of France’s leading sculptors. He astonished his followers by showing the first series of 10 ex 1/5 motorcycles at Paris exhibition in 2008







The quality of the work, the attention to detail and the realism is breathtaking. Although these models are only made of steel, aluminum and bronze that has been molded, hand shaped and hand polished for many hours. By reproducing to perfection the famous minimalist design of the board track racer, and with the removal of wheel spokes, color and markings, Serge are able to accentuate the feeling of lightness and frailness with their model. Yet, with its base the sculpture weights 900lb.



On display at Haas Moto Museum located in Dallas, Texas, Serge Bueno created in 2018 a life-size bronze statues from the 5 famous Racing Motorcycles from the 20's (Harley Davidson, Cyclone, Flying Merkel, Henderson and Indian) Working full-time at a bronze casting foundry for 2 Years to create "La Grande Serie" of 5 Life-size Racing Motorcycles.





# HEROES<sup>®</sup> MOTORC LOS ANGELES

*Serge Gueno*



## HEROES CONTACT

Heroes Motors West  
Hollywood.  
8611 Melrose Ave  
West Hollywood, CA 90069  
LA: 424.382.1049

Heroes Motors Malibu  
Malibu Country Mart "C9"  
3835 Cross Creek Rd,  
Malibu, CA 90265  
Malibu: 424.644.0393

Heroes Motors Workshop.  
1210 S La Brea Ave  
Los Angeles, CA 90019  
Workshop: 323.424.3162  
contact@heroesmotors.com



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# LORDS&FOOLS

PARIS







# LORDS&FOOLS

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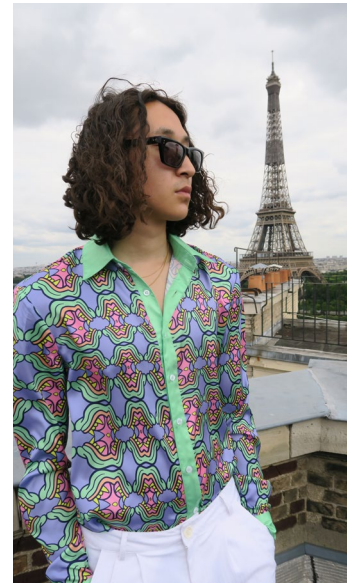
# PARIS PÉRIPHÉRIE(S)















## PARIS PÉRIPHÉRIE(S)

[paris-peripheries.com](http://paris-peripheries.com)



# ZIIP

## THE WORLD'S FIRST SMART AT-HOME SKINCARE DEVICE



### WHAT IS ZIIP?

ZIIP is a handheld electrical skincare device. The technology behind ZIIP is groundbreaking: tiny, energetic currents are pushed into the skin through positively and negatively charged discs located on the bottom of the ZIIP. So for example, envision a battery where there is a positive and a negative end. The energy runs between the two polarizing ends and into whatever it's in contact with giving it life; in this case, the skin. When used regularly, the ZIIP will help leave skin revived, refreshed and lifted.

ZIIP is a dynamic beauty tool because it is effective and offers the user nine different electrical facial treatments, all in ONE device! Through ZIIP's supporting iPhone/iPad/Android app, the user selects the treatment based on the desired results. There is no limit to the amount of times the user can wirelessly change the on his/her ZIIP device. If breaking out one day, the user can upload the Total Clearing program to treat acne instantly. If eyes are in need of attention - the ZIIP can wirelessly reprogram in under 30 seconds to deliver the VitalEyes treatment. ZIIP is designed to evolve and change, just like human skin, and new are being added to the app on an ongoing basis.



## WHO IS BEHIND ZIIP BEAUTY?

ZIIP BEAUTY was created by lifelong friends Melanie Simon and mechanical and product development engineer David Mason. Simon, a renowned electrical esthetician and entrepreneur, developed ZIIP as a way to share her coveted in-office nanocurrent expertise with the world and make the technology accessible at home. Simon has been recognized and prominently featured in media throughout the world. She is a wellrespected expert in the skincare industry and has practices on the east and west coasts.



## AVAILABILITY AND PRICE

ZIIP is proudly made in the USA, where modern technology and beauty intersect. ZIIP has offices in the San Francisco Bay Area, the epicenter of young tech companies, and in Los Angeles. ZIIP is available at [www.ziipbeauty.com](http://www.ziipbeauty.com), Barneys New York, Violet Grey, Neiman Marcus, Revolve.com, and other retailers.

### ZIIP Beauty Kit: \$495.00

- » ZIIP device
  - » 80 ml bottle of GOLDEN conductive gel (2-3 month supply)
  - » Charger (USB cable + wall adapter)
  - » Travel Bag
  - » Soft Cleaning Cloth
  - » Illustrated Instructions
  - » User Guide
  - » GOLDEN Gel Treatment: \$129.00 for 80 ml\*
  - » SILVER Gel Treatment: \$50.00 for 80 ml\*
  - » CRYSTAL Gel Treatment: \$80.00 for 80 ml\*
- \*(all 2-3 month supply)



## CONTACT

To learn more about ZIIP, visit [www.ziipbeauty.com](http://www.ziipbeauty.com). For press requests and partnerships, please contact Jennifer Bickerton at [jennifer@jibpr.com](mailto:jennifer@jibpr.com).

## FOLLOW ZIIP BEAUTY



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# KARIM RASHID



## BOCONCEPT LAUNCHES STATEMENT LIVING COLLECTION BY KARIM RASHID

Contemporary Danish furniture brand, BoConcept continues its award-winning partnership with Karim Rashid, launching new sofa, chair and lighting: The Chelsea collection.



He is an Egyptian-born and Canadian-raised industrial designer. His designs include luxury goods, furniture, lighting, surface design, brand identity and packaging. Time magazine has described him as the "most famous industrial designer in all the Americas" and the "Prince of Plastic".



**B**oConcept first worked with Karim Rashid in 2012 for the Red Dot and Good Design awarded Ottawa collection. He has since penned the reconfigurable Ottawa sofa; which also garnered a Good Design and iF Design award in 2018. In 2019, the collaboration continues with Chelsea – a minimal yet emotive collection comprising 2.5-seater sofa, matching chair, plus wall, floor-standing and pendant lamps.

#### A small inspiration

The Chelsea collection epitomises Karim's unmistakable design language of fluid organic forms. More than aesthetic, Karim's decision to remove hard surfaces and sharp edges creates visual and tactile comfort and an arresting sense of calm – attributes the designer believes are vital in the compact-living settings that are Chelsea's inspiration. "For twenty years I was living in Chelsea in New York. And a lot of the new condominiums tend to be small.

And when you're living in a small space, less is more. You need a soft environment and space to breathe, relax, socialise and work. To put a small, soft environment in a small apartment really makes sense," says Karim Rashid. Karim continues, "If you start to have a lot of legs and a lot of objects sticking out, they then become awkward and cluttered and, in a way, obstacles for enjoying life. So, Chelsea has this notion of being urban in small living spaces, but still retaining a sense of high-quality, luxury and craftsmanship."

#### A natural design for our time

Karim employed a design philosophy he calls 'Sensual Minimalism.' "The design is very simple, reductive; very minimal. But not minimalism in the way we think of it: hard edged forms, a square, a cylinder. These objects [Chelsea] are about the human body. So, they're amorphous and soft, and this is how we're born; we grow in the womb. So, I've always had this belief that physical objects should be non-

obtrusive. No matter where you touch it [Chelsea chair], you never feel like you're hurting yourself or going against nature," says Karim. Chelsea also speaks to current self-care trends and the market's growing rejection of formality and tradition in place of comfort. "We live in the Age of Casualism, where we're wearing the most comfortable and soft high-performance running shoes. Even the suit I'm wearing is all stretch and can never wrinkle for travel. Our furnishings should be casual too. It should be high-performance, so fabrics that are easy to clean, but at the same time, it should be as pleasurable as wearing a really nice pair of sneakers. Just like the feeling of walking on air, you should feel like you're sitting on air too," says Karim.

#### State of the art design

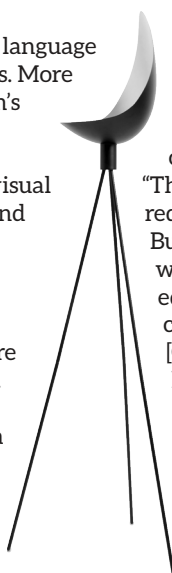
The Chelsea sofa and chair are crafted using cold-cure foam over a steel frame and high-quality springs. The state-of-the-art specification allows for precise 360-modelling, zero foam sagging and exceptional comfort. Chelsea sits on a

concealed wooden plinth in black, conjuring a sense of levitation. Both sofa and chair come with a 10-year warranty on frame and foam.

Dimensions: Sofa: H78.5xW188xD100cm. Chair: H78.5xW89xD100cm.

Pendant lamp: H33xW80xD26cm. Floor lamp: H180xW52xD45cm. Wall lamp: H46.5xW31xD17cm.

Colours: Seating: BoConcept's full fabric selection. Lamps: Matt Black metal (w. Silver shade interior on floor and wall lamps)





# Mister Luca T

## THE PRINCE OF POP ART

**H**e is the new international pop artist in vogue at the moment and one that must absolutely be followed... and the greatest people and prestigious collectors are taking his works away.

He is becoming a reference in the art world but few people know who he really is. Very few in the media, we know his art but he is much less known.

**Discovering Mister Luca T**  
**The pop - French street artist of the moment**

First of all, he started out as a successful French TV producer who has been producing the biggest reality show in France for more than 20 years.

"Since the age of 15, I've always wanted to work on television. It was a world that fascinated me... So I studied to be a TV producer and then set up my own successful audiovisual production company .

Always passionate about pop and street art, he decided to launch himself into art a little by chance 4 years ago and create his first art work: for him it was a revelation and a success because his first painting was sell immediately.



But then how does one go from being a pop TV producer to a recognized street artist, because he continues to combine this new profession with that of producer.

As a collector of contemporary artworks, he has a real passion for pop art and street art and specially for Andy Warhol

Four years ago, he decided to launch himself into art a little by chance and created his first painting using a character he particularly likes: Mickey Mouse.



This Mickey Mouse character, everybody knows him. But I wanted it to be different, different from the image of the little mouse designed by Walt Disney with a pop touch. Who says Pop necessarily says the master in art: Andy Warhol. And one of Warhol's most symbolic works was the Campbell soup."

---



So he takes his inspiration from his idol to put his Mickey in a Campbell Soup... But then again the Disney character as everyone knows him was still too smooth. So he added a bandana and the fingers of honor.

because it is immediately sold by a friend gallery owner in New York who exhibits it.

Then he multiplies himself and succeeds in making a living from his two trades, his two passions, TV production and art.

exclusivity for France in the famous « Champop Galerie ».

After having sold a lot of paintings, I wanted to take a new step and create a sculpture of my favourite character.



There's nothing vulgar about it, it's just funny and offbeat, he's just a grown-up Mickey."

Thuen was born his first painting "Mickey Prisoner in a Campbell Soup".

This first unique painting is a revelation and a success story

The success is very quickly at the rendez-vous, he exhibits in Los Angeles, in La Galerie Montaigne (in Los Angeles), St Tropez at Artlife Gallery, in Lebanon and in Paris in





This is how the sculpture "Mickey F..." was born. A sculpture made of resin and painted by hand. As with his first painting, the Mickey is in his Campbell's Soup.

"As I make it a point of honour that my works are unique pieces, all campbells are different and each mickey is customized in a different way »

Success is immediate...

But it's really this little sculpture that will have an international reach to Mister Luca T

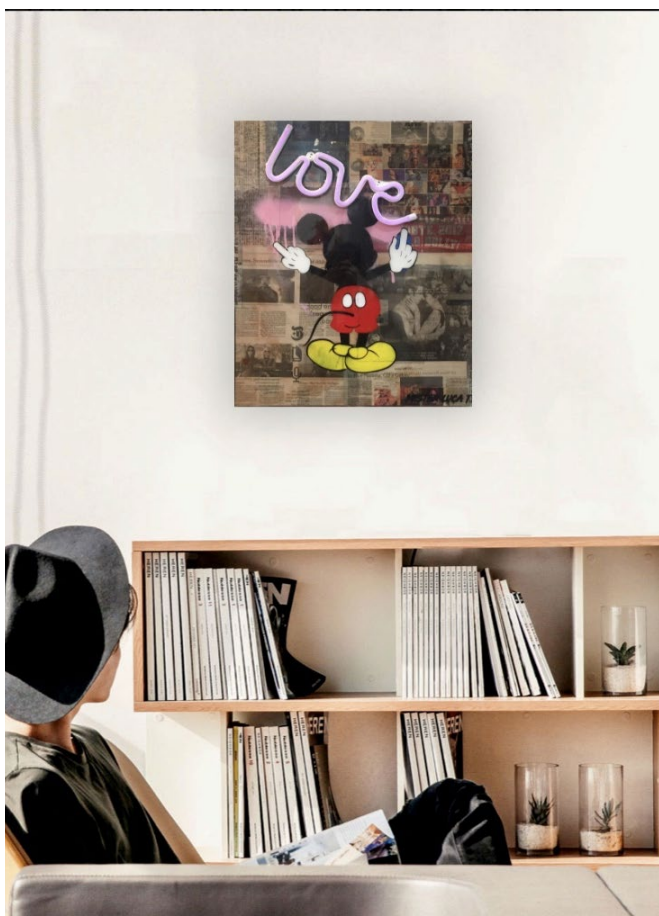
"One evening, while I was in my studio, an American called me. It was the agent of the international artist : DJ Khaled. The singer had loved my sculpture and absolutely wanted one. At first, I really thought it was a joke! But it wasn't at all. I had it delivered to him in Miami... He was so happy that he posted a photo of himself with a Mickey Fuck in his arms on his instagram account and thanked me! It was amazing ! And I didn't think that this photo posted as a story would have an incredible effect on my work and that it would change my status as an artist »



Thanks to this post on instagram, the whole world wanted this little sculpture... Australia, Lebanon, Japan, Greece, United States... Everybody wanted HIS own sculpture...

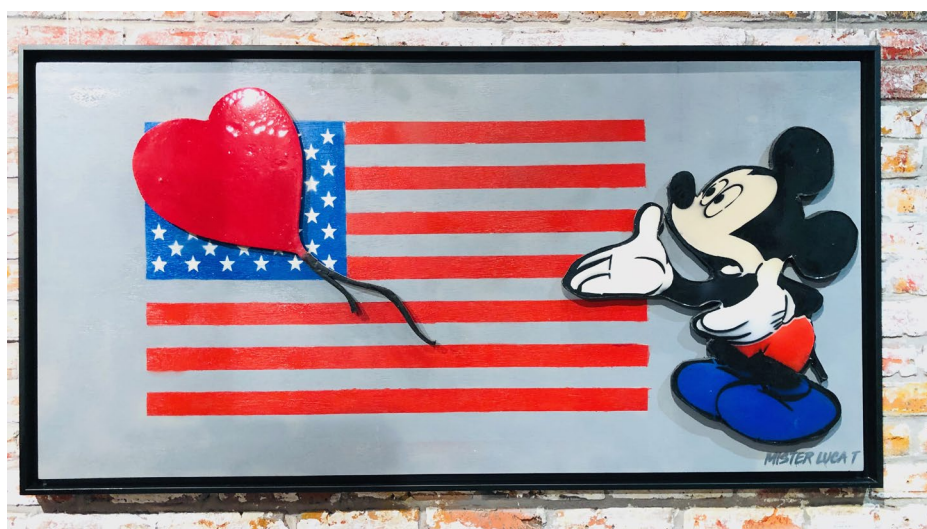
The greatest people are tearing off his works and his famous Mickey Fuck sculptures.

From Dj Khaled, Shemar Moore, the French actors Arnaud Ducret, Lambert Wilson to the Brazilian international soccer player Dani Alves, political personalities... Many people are interested in Mister Luca T. His fame continues to grow and more and more collectors are investing in him.



From his influences for Warhol, Basquiat, Banksy and many others, his works bring together elements from urban planning, current events, art or characters from his childhood.

He uses different materials such as signs, road, wooden boards, glass and different accessories. He creates both large canvases and sculptures, as well as smaller paintings with the aim of making his artwork as accessible as in his early days.



@mister\_luca.t

misterluca.t@gmail.com

+33 6 20 14 84 88



# LEVEL SOCCER AGENCY

**I**t's a brand new company based in Barcelona, Spain, but its CEO and founder Sam Fodil soccer intermediary registered in the FA English Federation, has been in the soccer industry for more than 10 years and settled his office in the world capital of soccer.

The mains market on which Level Soccer works is the European market and the Spanish, French, German and English championships. But an





upcoming expansion and penetration of the North American market is currently under study and should be operational next year.

Level Soccer Agency does players' management with average age of 19 and get the best contracts in European clubs. Last year Level Soccer got a deal for more than 25 M€ deal with a big German club and to sign young French talent.

Sam Fodil :

« The MLS championship is becoming more and more famous and many good European players wish to have contracts there, this is a new craze »

« We have already started and get relationships with franchise owners and sports directors, notably from clubs based on the east coast. The Los Angeles area is now becoming an important region for soccer, with clubs like LA Galaxy or the LAFC »

« by 2022 we plan to open an office in NY as headquarters of the MLS among others »



CEO & FOUNDER :  
SAM FODIL 40, French based,  
Barcelona, Spain.

LEVEL SOCCER  
ENTERTAINMENT & SERVICES  
[contact@levelsoccer.com](mailto:contact@levelsoccer.com)





# ROLEX



**Air King**  
**\$6,450**

**Cosmograph Daytona**  
**\$17,400**

**Datejust 41**  
**\$13,250**



**Cellini Moonphase**  
\$26,750



**Datejust 36**  
\$8,550



**Date Just 31**  
\$45,200



**Day- Date 36**  
\$36,150



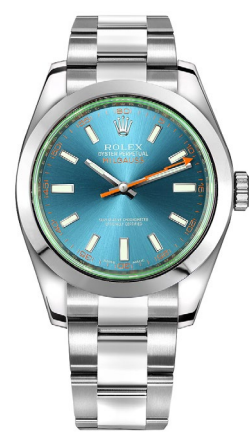
**Day-Date 40**  
\$36,550



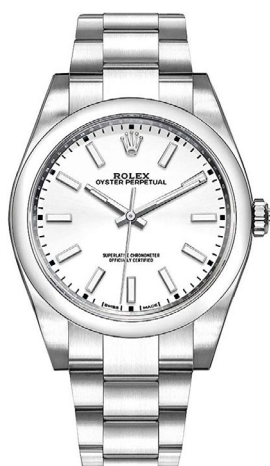
**Explorer II**  
\$8,350



**GMT-Master II**  
\$9,700



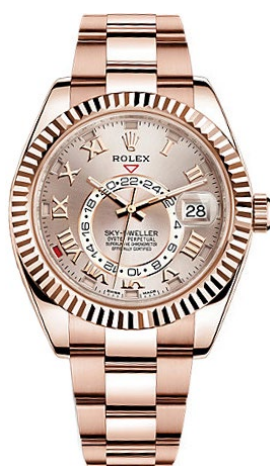
**Milgauss**  
\$8,300



**Oyster Perpetual 39**  
\$5,700



**Sea-Dweller**  
\$16,600



**Sky- Dweller**  
\$49,450



**Submariner Date**  
\$14,100



# ASTRO AUTO SALES & LEASING



**A**stro is where the deals are out of this world. We are a licensed and bonded auto brokerage and dealership. We'll get you the best deal possible on your desired car. We offer our services completely free to people interested in Leasing or Purchasing any make and any model car, whether it's new or used. It's as simple as asking us for a quote then applying for the car and you'll have your brand new car the very next day.

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# AIRDREAM MALIBU

## A MAGICAL ECO RETREAT ABOVE THE CLOUDS

**Y**ou won't want to wake up from this dreamy AirBNB experience right off the Cali coastline, nestled in the majestic Malibu forest in Topanga Canyon. No neighbors, no noise, no nonsense.

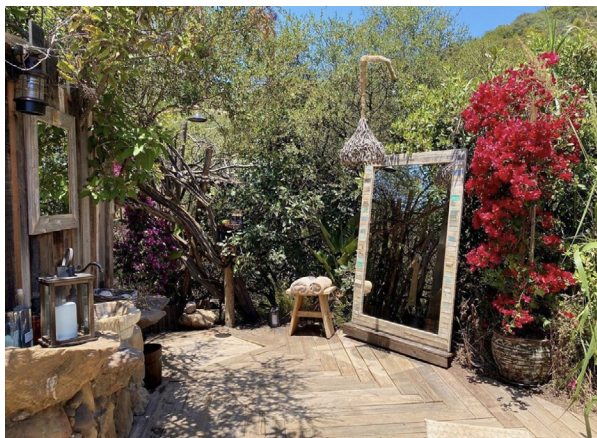
Our mission is to bring the jungle to Los Angeles, to blend Tulum with Topanga. Specializing in South American & tribal experiences, we have created a one-of-a-kind cloudlike lodging with a variety of authentic shamanic rituals & ceremonies brought right to your door. No need to travel all the way to the Amazon, we're just 40 minutes outside LAX!

AirDream Malibu is the perfectly peaceful retreat back to source — equipped with two luxury Queen beds facing the ocean for an expansive panoramic view of the water from the sliding doors that span the entire side of the airstream.

Amenities include a kitchenette, fridge, fresh eco bamboo sheets, an outdoor cinema & a soaring swing facing the ocean, a rustic piano fit for a romantic serenade, a wood tub as well as an outdoor spa area nestled around a tree trunk outfitted with a massage table, and a fully outdoor bathroom with a full shower & eco toilet with zero water waste.







For perfect shade on a sunny day, the Airdream has a large eucalyptus pergola, as well as a full sized authentic Tipi that sleeps two additional guests in two separate single beds — bringing the capacity of the AirDream lot to a total of six nature-lovers.

A seamless fit for a romantic getaway, momentous occasion, wellness weekend, or a spiritual recharge. Due to its seclusion, we also offer a variety of different services



that are available to be brought to your private dwelling. Spiritual Rituals & Ceremonies,

Wellness Treatments, Romantic Arrangements, Local Sights & Sensations, and even Custom Conscious Retreats. You can reserve the space with any combination of these service options, or simply book the AirDream alone for the magical stay of a lifetime.

Book now & take a deeper dive into the beauty of the California coast, going beyond the surface level of Los Angeles' trendy scene — accessing a truly soulful experience.

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A Magical Spiritual,  
Wellness & Romance Experience

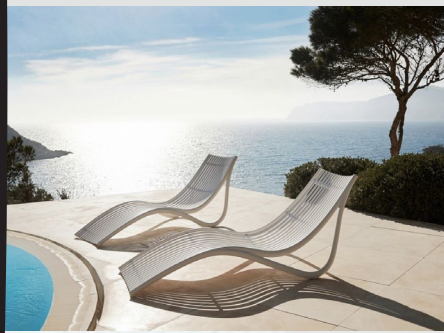
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@MalibuAirdream  
<https://airdreamecoretreat.com/>

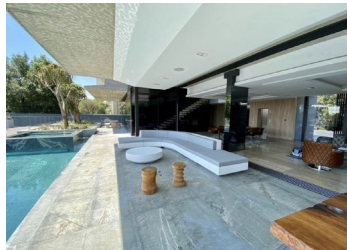




# VOINDOM

## LOS ANGELES





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 www.vondom.com  
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 West Hollywood, California

# VONDOM





# BEVERLY HILLS CONCIERGE DOCTOR

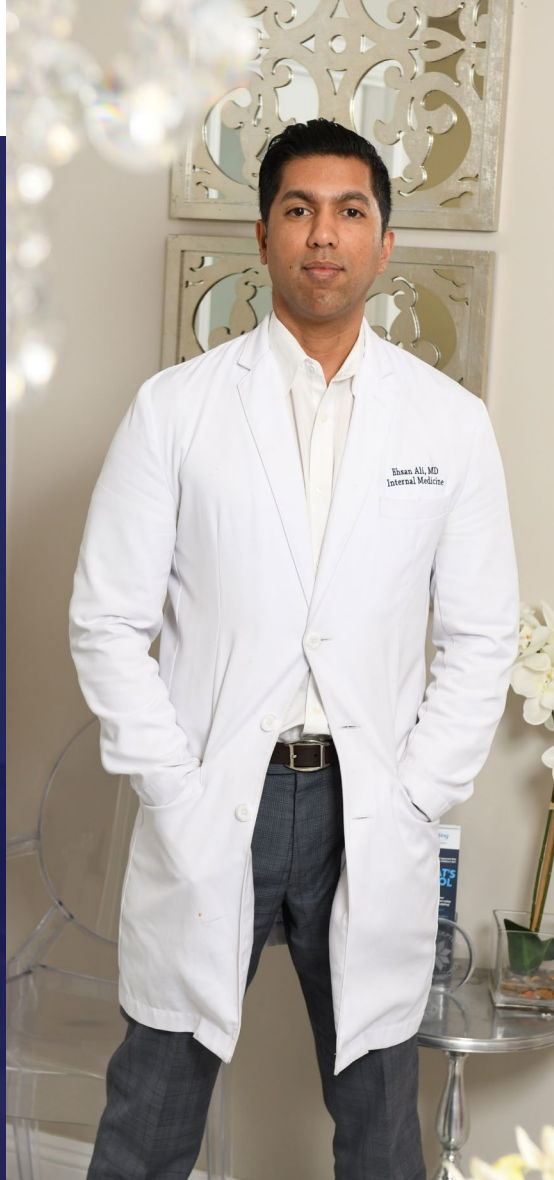
## Dr Ehsan Ali

Dr Ehsan Ali is based in Beverly Hills and is a concierge primary care doctor.

He make housecalls in addition to seeing patients in his office located just off Rodeo Drive. Appointments are available 7 days a week.

His patients have the option of joining the concierge service which allows them multiple benefits, such as texting or calling Dr Ali 7 days a week, 24 hours a day. Housecalls are provided.





Dr Ali is on staff at world renowned Cedars-Sinai Medical Center.

His medical training was completed at NYU in 2008 and Dr Ali has been in practice in Los Angeles since 2008.

He sees patients ages 16 and up for all primary and urgent medical care services. Other services offered included a med-spa, anti-aging treatment, hormone replacement therapy, IV vitamin drips, cosmetic care, skin care treatments and procedures, PRP treatments for skin and hair.



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le that ended in a for-  
right was a pay phone,  
FEW CRACKDOWN, then  
e crossed to the window,  
rely large enough to fit  
neck-by-jowl, each with a  
ere occupied by a female  
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," she said, pleasantly. Her  
d her blue shirt matched the  
own bangs were held off her  
you?"

# HYDRTE

A London based startup offering a stylish water bottle solution to help eradicate single-use bottles, one bottle at a time.



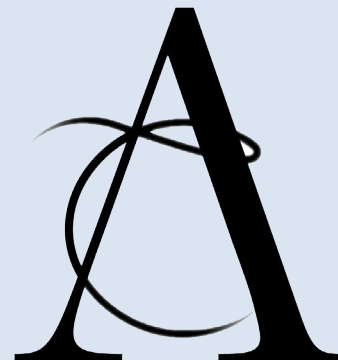
The slim, sleek, and chic water bottle.



Sip, Refill, Reuse.

@hydrtebottle | Hydrte.com





GOURMET



**B**orn and raised in Paris, Anthony and his mother Cathy created A&C Gourmet, a Catering and Events company based in Los Angeles where elegance is key. What define them are the love and the dedication they put in their culinary passion ! "We infuse magic into every unforgettable event to help make your dreams come to life. With events ranging from small and intimate to large groups, we hear your story and then create, plan, organize and deliver the party of your dreams ! You have imagined it... we will realize it !"

**A&C Gourmet proposes 3 services :  
Gourmet Boxes, Gourmet at Home  
and Gourmet Events.**

**GOURMET BOXES :**

Receive a mouthwatering box of your choice and create your weekly or monthly delivery schedule.

The Weekend Box : Includes a box of our famous croissants, chouquettes, macarons and jam and teas of your choice to start enjoying your weekend in a tasty and relaxing way !

Possibility to add fresh juices and/or Champagne.

The Surprise Box : Be surprised by a gourmet box including one of our special French bottles of wine we pair with savory deli, sweet treats and more!

The Luxury Box : Enjoy a lavish box to indulge your palette. Sumptuous treats are prepared to share with your love one...or not ! Curated French wine or Champagne, caviar, exquisite deli, delicacies of the day, gifts and more !

**GOURMET AT HOME :**

Afternoon Tea : Our most requested service is our exquisite High Tea. Choose from two options and enjoy it in the comfort of your home ! From the finger sandwiches to the mini pastries to the teas and Champagne, pamper yourself - you deserve it !

Private dinners : Delivered to your door. We have several Gourmet Dinners to offer you.

Private Chef on Site : Enjoy the company of your loved ones and relax ! We will take care of every details of your exclusive dinner from kitchen to table.



**GOURMET EVENTS :**

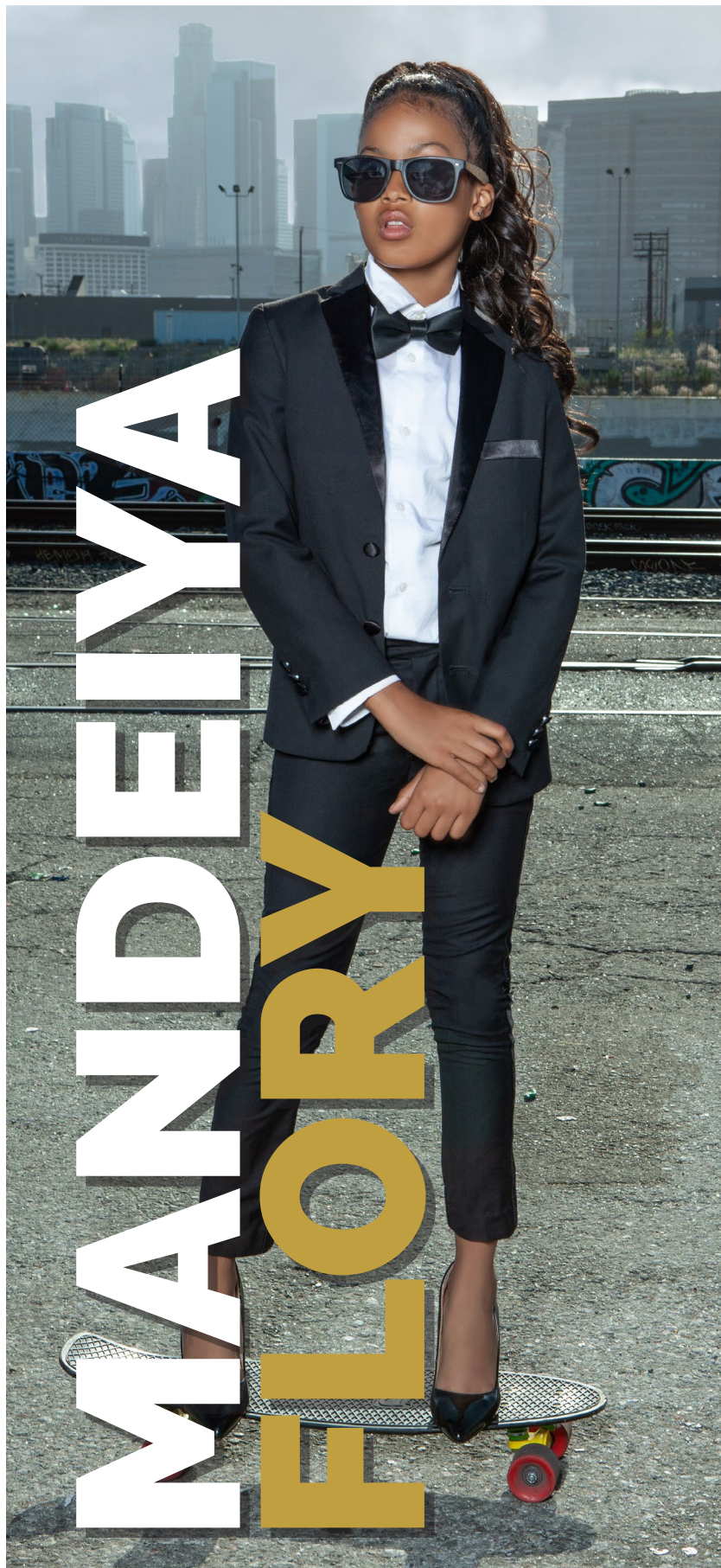
Birthdays, baby shower, bridal shower, rehearsal dinner, posh picnics. Let us create an amazing party for you and your guests to have memories for life ! Your event will be a unique and memorable souvenir. We also create stunning and original flower cakes, spectacular fruit towers and gourmet French cheese and charcuterie trays for all the happy moments of your life.

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CA 90069







**1- You are one of the most talented young actresses in hollywood right now, did you always know you wanted to act?**

Honestly, I always wanted to be a singer/ dancer or a model, but when I tried acting i fell in love with it and I was great at it. Until my amazing manager, Celeste Boggan discovered me. Thanks to her!

**2- How did you learn to act?**

I never really learned how to act it just came naturally. The world hasn't seen my craft yet I have more to offer I just need to land a lead role so I can show my talent to the world but I got many helpful and important critics from my manager, my agency Innovative, and my mom. My whole team supports me.

**3- Is there a specific technique you follow when it comes to acting?**

First of all listening and follow your directors instructions is number 1 trick and second go into character as if the story is about you. Imagination is a big trick for acting, for example, lets say that in your scene you have to cry, so think of something very sad to you and be focused to process and make it real or you can pretend that something bad happened to you or one of your loved ones and act as if thats what would happen.

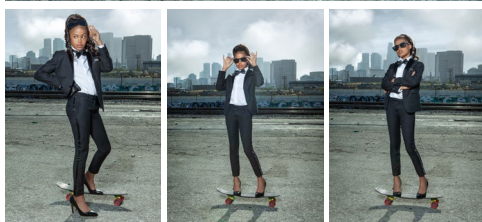
**4- Do you have an agent or someone helping you with auditions and roles?**

Yes, my whole team is very supportive of me, my manager, Celeste Boggan, my coach, Deborah Dion, my agent, Innovative, and most of all my lovely and amazing mom who spends most of her time driving me to all my auditions and helping me to study my script without her I wouldn't be writing about this.

**5- Which actor would you most like to share the screen with one day?**

There are many great actresses who paved the way for me in the industry, I can't even mention all. But I would be honored to one day share a screen with Kerry Washington or Oprah Winfrey,





Yara Shahid, Miss Viola Davis off course Miss Beyonce Knowles and Miss Reese Witherspoon

#### 6- What do you like to do when you are not acting?

When I am not acting, to sing or dancing, reading or creating something or I love to penny board and hangout with my friends.

#### 7- Can you tell us how was it playing Molly in men in black: international movie?

It was an amazing experience, something I will never forget, the cast my director F. Gary Gray an amazing director he makes it fun to be on set and the whole team. My co star Tessa Thompson she is not only a talented actress and beautiful is also down to earth and great personality, I wanna be like her when I grow up. It was an amazing opportunity that will push me throughout my career and I am so grateful for that.

**8- What is your favorite memory from the set? With the cast of men in black: international?** My favorite memory in Men in Black movie is when all team on set were in a big hall ate dinner together, we were all talking and having fun. My second memory was the movie premier, I met my co stars that I did not see for a while on set and the paparazzi the red Carpet and interview. The after party was amazing my first time to stay late till mid night. I got to dance with the less twins and the food is great.

#### 9- What are some of your future goals as a young actress?

Is to shoot as high as I can go, sky is not even my limit, my future goal is to be an actress, director and writer that is why I want go to Yale university so one day I can accomplish my goals. My goal is to get into a big movie with Mrs. Washington or Miss Winfrey with Yara Shahidi, Miss, Halle Barry

Miss Taraji P Henson and also to have my own clothing line or curly hair product line one day by God grace that is my interpreter side of me. Those are only two of the 100 ideas I have got.

#### 10- What advise would you give to aspiring young actors?

My advice is don't let anyone tell you that you cannot do it or you will never succeed. Don't listen to them, because you have to do you. Don't let someone's fears stop you from going after your goals. I am a kid I am learning and still growing thank God I have strong mother that is teaching me to be me and guiding me to a right path.

Contact:  
Instagram: iam\_mandeiya\_Deiya  
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# Rakel

## Wajinberg

### OR THE REBEL OF POP AND COLOURFUL ART!

**R**akel is like her art. Beautiful and rebellious, rock n' roll and glamorous, she plays with humour and self-mockery as much as she does with sensuality and modernity. Recognized by her peers today for many pieces that have become emblematic in the coveted microcosm of Contemporary Art, the French artist is constantly reinventing herself. It all started at the dawn of her childhood, in the 1970s, Rakel was born and grew up in Paris. Rakel's artistic fibre was quick to appear, particularly once she started her designer/patternmaker studies at Esmod, the prestigious Parisian school. As life went on, Rakel found herself in motherhood. However, with a strong and faithful desire to express herself still within her, the fiery tempered brunette finds refuge in her painting, splitting her time between her family and her artistic alter-ego. Duly influenced by fashion ,art ,music or film icons, such as ,Karl



By paying tribute to different characters I like the idea of making them immortal"

Lagerfeld ,Kate Moss,Warhol ,Basquiat ,Marilyn Monroe, Serge Gainsbourg ,Al Pacino, Brigitte Bardot, she found herself to be particularly inspired by Pop-Art, and its pioneer Andy Warhol. Rakel decided to immortalize these figures in her own way, with grace and refinement but still keeping her optimistic and youthful touch. Her goal? To create emotion, desire and nostalgia in those who know how to capture it. she uses and mixes colors in her own way to create paintings full of positive emotions and sensuality Preaching the "Positive Attitude" through the subtlety of finding perfect imperfections, through using bright and joyful colours, she develops paintings that oscillate between iconic celebrities ,characters of cartoons, superheroes ."

With her "bubble gum art " Rakel attracts more and more collectors addicted of The Malab'Art !









She diffuses her work sparingly, with unique pieces, but also to celebrities such as Claude Lelouch, Amir, Jean-Paul Belmondo and Phillippe Starck, etc... "My Rebel'Art" is a way of combining Pop Art and Street Art, that can be seen in the Cheyenne Indians, the dripping chewing gum bubbles and the tattoos." Since 3 years Rakel has expanded her artistic aura and added another string to her bow by creating the Malab'Art sculptures, inspired from the French bubble-gum brand, which could only have been the next logical step forward in this group of themed artwork. Celebrity beauty icons,



You can find Rakels art works at Paris at Champop Galerie



like Karl Lagerfield, Michael Jackson, Steve McQueen, Coco Chanel, Picasso and Marilyn, Basquiat and Kate Moss are at the centre of each sculpture, and demonstrate the taste of Malab'Art. This most recent piece was born from Rakel's creative spirit and represents a condensed version of what she wants to propagate: an object with a strong identity, representing her major





inspirations, flirting between a nostalgic childish sentiment and the contemporary DNA of the production. The Malab'Art are available in several sizes from the Baby Gum to the Bubble Gum XXL. Most of all, the smallest sizes possess bite-marks that are none other than the imprint of Raker's own teeth, making a genetic and artistic signature! This limited addition work has already attracted many collectors. They travel from Paris to New York accompanying Raker who has been exhibiting for several years in prestigious galleries around the world. A sensory invitation that plays on the sight, the touch and the olfactory since the resin she uses for her sculptures is imbued with the smell of the Malabar bubble-gum, a smell that also embalms her art studio. The result is unquestionable, jogging at childhood memories, her sculptures plunge you into

memories of the most adventurous times of your early years. The pieces offer a unique approach that predicts unprecedented success for this French artist. Through its pop and rebellious art concept, Raker's is forged a strong identity and its unique works make the happiness of collectors in the four corners of the world.

For Raker, art has the power to make people dream and distance themselves from reality while slipping messages to create a reflection or emotion. not to be taken too seriously, the surreal and dramatic situation because of covid 19 proves that life is fragile and beautiful and that we must enjoy it ...art in all its forms is a way to enjoy it, to escape and to distribute happiness

You can find Rakels art works at Paris at Champop Galerie, and recently in gigantic format on the

walls of the new trendy restaurant in Paris "Manzil" ( Malab'Art Kate Moss )down of the famous Parc des Princes ,at Toulouse IXI Art gallery ,at Reims Galerie 28, at Nice at gallery Saleya ,at Pop my Duke gallery in Luxembourg ,as well as Krause Gallery at New York ..... and you will very soon be able to admire the art of Raker in the famous city of artists Saint Paul de Vence at Riviera Gallery ,that are benchmarks of Contemporary Art collectors .They are enough to make you travel through time and space without question!

This hyperactive artist woman dreams of having several lives to be able to develop all that she imagines in her head so Raker has not finished showing us all the colors of her life...

To be continued ...>>>

For more informations you can follow or contact Raker on social networks

Instagram : rakerwajnberg

E-mail : raker7w@hotmail.com

Facebook : rakerwajnberg

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# SEVEN SEAS YACHTS

The Hermes Speedster is a neat classic-styled runabout with traits reminiscent from the 1959 Porsche 356 and the gentleman-style runabout boats of the 30s'. We successfully combined luxury, efficiency, style and comfort.



Seven Seas Yachts was founded in 2011 and is based in the UK. In 2012 the first 17 meter yachts the Legend 54 was created, the Legend 56 Fly and Hermes GranTurismo followed. The development of the Hermes Speedster started in 2015, while on 2017 we started the production of the model. Furthermore, in 2018 the Hermes Speedster was awarded as boat of the year 2018 by HISWA.

It took its name from the Ancient Greek God Hermes. The messenger of the Gods, son of Zeus and one of the twelve principal gods of Olympus. Also God of speed, wealth, luck and travel.



The Hermes Speedster comes in various color combinations. The customer can customize the color of the hull, real leather, carpet and convertible top. This way the customer has the opportunity to cruise on a unique Hermes Speedster.



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The Hermes Speedster is a very unique boat, looks wise and also performance wise. Thanks to our patented Amfihull the Hermes Speedster is able to cruise from 5mph up to 45mph, as the boat maintains at all speeds very low trim angles between 2 and 2.8 degrees. Unlike



Hermes Speedster consumes on average 0.5L/Mile or 8MPG. That makes our Speedster fuel efficient and eco-friendly.

other boats there is no specific speed at which the Hermes transitions to plane, instead as the speed increases the boat gradually comes out of the water maintaining a nearly horizontal attitude. As there is very low drag resistance and no hump coming on plane, the jet drive offers you insane acceleration. Considering all the above, the very low center of gravity and the surprisingly low weight, Hermes ensures a very soft, safe and fun ride. Of course, let's not forget about the extraordinary fuel economy, as the Hermes Speedster consumes on average 0.5L/Mile or 8MPG. That makes our Speedster fuel efficient and eco-friendly.





It is powered by the Rotax 1503NA 155hp. With only 0.27m (0.9ft) of draft the Hermes Speedster can access any exotic beach despite how shallow the waters may be. The incredible low weight of 680kg, the jet drive propulsion and the low draft will let you take it out on the sand with ease and comfort. Its LOA is 6.75m and the beam is only 1.8m, its dimensions and its low weight makes it really easy and comfortable to tow the Hermes Speedster with any car.

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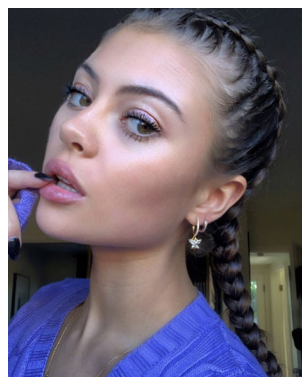


# GIUSEPPE FRANCO

**G**iuseppe Franco has a dynamic personality that immediately puts one at ease. Called the “Boss of Beverly Hills” by his clients and friends. Long recognized as a hair expert and hair stylist too the stars, he greets clients personally with his undeniable warm and friendly New York Italian personality as they enter his Beverly Hills Salon. You have to meet him!

Growing up in New Jersey with his Italian family that immigrated to the United States, they taught

Giuseppe that anything was possible with dedicated work. Soon after enrolling in beauty school in New York, Giuseppe found himself in the hands of Jean Louis Davids salon at Henri Bendel's in Manhattan. Under Jean Louis David's wings he was sent to Paris to study the art of cutting and styling hair. Giuseppe knew then that he found his calling. He continued to work his way up the ladder at Henri Bendel's but six years later found himself wanting more. With his best friend Mickey Rourke, he packed up his bags and moved West to



California where he immediately felt at home. He worked as a stylist in Los Angeles for several years and rapidly grew an impressive list of clients before he decided to open his own salon. With his close friend and now business partner, Micky Rourke, he opened his namesake salon Canon Drive in Beverly Hills in the early 1980's determined to succeed, Giuseppe quickly transformed his salon into a celebrity mecca that eventually became one of the most popular celebrity salons in the heart of Beverly Hills.

Due to its popularity, the salon has grown and expanded since its inception. Giuseppe's success is undeniably due to his unrivaled work ethic and grounded personality. His unwavering dedication to his salon and clientele has garnered him immense media attention with features in the country's leading fashion and



Today, Giuseppe is among the most recognized and respected beauty experts with devoted clients that include stars like Arnold Schwarzenegger, Sylvester Stallone, Ashton Kutcher, Brad Pitt, Mena Suvari, Drew Barrymore, Sharon Stone, Adrien Brody and many others.

beauty magazines including; Elle, GQ, Glamour, and People magazine. His flair and exuberance for showmanship has made him an ideal guest and makeover expert on television shows such as "E! Entertainment", "Extra", "MTV", "Access Hollywood", and more.

Today, Giuseppe is among the most recognized and respected beauty experts with devoted clients that include stars like Arnold Schwarzenegger, Sylvester Stallone, Ashton Kutcher, Brad Pitt, Mena Suvari, Drew Barrymore, Sharon Stone, Adrien Brody and many others.

He is a firm believer in charity work and implements scheduled visits to the Children's Hospital. Giuseppe takes happiness in occasional complimentary haircuts for special needs, which partnered with his infectious smile and high energy, brings joy to those around him.





**1. How old were you when you did the first hair cut?**

I think I was 17 1/2 years old. I was really, really, ?really? good with my own hair. So I would blow dry before I went to high school. And I wouldn't go to school unless my hair looked great.

**2. Where did you learn to style hair?**

Well, the procedure is that you first go to beauty school. So I got accepted at this beauty school in New York, I was living in New Jersey, and I didn't know I was going to be really good at it, and really love. Then I applied for two jobs after beauty school in New York City. One was Vidal

Sassoon. I was accepted there, of course, as an assistant, because there's no way you're going to become a hairdresser right out of beauty school. One day as I'm on the train, the newspaper said, "Coming to America: Jean Louis David," and he had an ad in the paper, hiring for a Henri Bendel that was opening in New York City. So I got off the train and applied there the same day I got a job at Vidal Sassoon. It was a whole bunch of french people, and they asked, "who are you here for?"

I responded, "I'm here for a job."  
"Where are you from?"

"I'm from New Jersey."

"We aren't hiring."

I said, "I'll work for free." To make a long story short, hired me and they did me, maybe 64 dollars a week. I stayed six years, and I didn't know that Jean Louis David was planning on picking three stylists to go to France to train under him for eight months. I was 18 1/2, the biggest guido in the world, and I was one of the three who got picked. That's how I learned to do hair.

**3. How is it to go from styling celebrity hair to a "regular person" at the salon?**

Well I started with regular people, not celebrities. I was very unknown, just a hairdresser



trying to make it in New York. Six years later, I became a manager. I was shampooing very famous actresses, Blondie's Debbie Harry, Marcello Mastroiani, and all these models from the era. I loved my job, and I happened to shampoo a famous actress around nineteen-seventy. Little did I know she had a three day photoshoot for Seventeen Magazine. At that time, New York stylists were being sent on photoshoots, where you have to pack up your bag, go to the photographer's studio. Unknowingly, I was sent to go do this actresses hair.

A year and a half goes by, and I get a phone call. I hear a girl

crying on the phone. It's the actress that I worked with, Kristy McNichol. Very big actress in her day, still very well known. She called me crying, and she's making a movie called "Little Darlings" in Georgia. She decided to get a perm on the set, the day of, and she was crying because the perm was fried (a bad perm at the time). She asked me to fly down if I could fix it. I flew down on my day off, Sunday, and fixed it somehow. I'm back in New York Sunday night. She calls me Tuesday crying; the stylist on the set doesn't know how to style her hair. She said, "please come back." Well then, I can't because I manage a salon. My loyalty is to Jean Louis David. So, I call France

and ask for Jean Louis: "Jean Louis—" He hung up, very pissed off. I call her back, I said "I can't do it."

She says, "I'll offer you 500 dollars a week."

I go, "What?!" Remember this is 1970, and I was making like 84 dollars a week. I was living with my mom and dad, and I was happy. I call back France again, I say, "Jean Louis, we have an opportunity to go into films. They're offering me 500 dollars. We'll split it."

Jean Louis says, "Giuseppe, No!" So I call Kristy back and explain I can't do it. She then





offers me 625 dollars a week. I'm living with my mom and dad, my mom is a seamstress and my dad is a shoemaker. Tight family, tight and catholic, but we had no money. Not broke, but not comfortable. I call Jean Louis again and offer him all the money. He hung up on me. So I packed up and left.

I went to Georgia, and we were together for six years. We worked together, lived together, and worked on all her movies. I got to travel the whole world, and I mean the whole world.

#### 4. What inspired you to open one of the best hair salon in Beverly Hills?

I never knew it was going to be the best hair salon. Ever. I opened up because I love hair, because it's my own place, and to do my own thing. I didn't want to be anywhere like Ventura Boulevard or Melrose. Nothing against it, I just wanted to be in Beverly hills because I knew that's where the movie stars are, and if I could get a couple movie stars coming in, that would help business. Everybody loves movie stars. My heart said, "if you're going to go for it, go for the best." If I opened up in Canoga Park, nothing against Canoga Park, who the fuck cares? People care about Beverly Hills. People don't say "honey, pack up your luggage because next week we

are going to Sherman Oaks." They say "Beverly Hills, Rodeo Drive, not ?Rodeo.?" God bless I'm still here, five salons later, and I work every day.

#### 5. Everyone calls you the boss of Beverly Hills, why is that?

'Cause I fucking am! Just kidding. I think it's the respect, the longevity. If you're in business for more than eight, nine, or twelve years, let's have a cup of coffee, I respect you. I don't care about the two year experience. I don't care about other salons. All I care about is my salon. You get what you put into it: work. There's no shortcuts, unless you win the lotto' or you have the richest mother and father in the world.

Great for you, but I don't respect that. You need to work. Find out what gift you have from God. Everyone's got a gift. You need to know which one it is, and the earlier the age the better. You can be the best baker, make the best cookies. If you're happy, do it. It's not always about money. Love your job.

I have a client who still comes to me every six weeks. She used to come in, complaining "I hate my life, I hate my job." The next six weeks, the same. That went on for three or four haircuts, so about six months. I was not in the best mood one day, and one time I asked, "what do you do that you hate?"

She looked around, "I work at the same spot, I park at the same spot, I work in a desk"

I asked her, "what do you wanna do?" Turns out she wanted to work with horses. I look at her and say, "Listen to me, take your paycut, quit your job, and go work with horses. You need to be happy going to work." She comes in six weeks later, not complaining. Guess what she did?

If you love what you do, you're great at it. If you're great at it, it's not a job. Then the money comes.

#### **6. Where do you get all this amazing energy everyday?**

I've been asked this all my life. I was born with it. There's no masquerading. No drugs, no pills, no magic vitamins.? I love what I do and I am blessed, because of God. You need leadership. Somebody needs to take control and make sure everything is done right. I care, so I do what I do. I don't regret anything I've ever done. Never been to jail, never done drugs, never sold drugs. Not everyone has energy, but

that's not the point. Whatever God dealt you, you gotta make it work. Everyone has a gift. I don't know what they are, but I know what mine is. Once you find yours, go 102%. It will work out. It will.

#### **7. What is it like to be a super dad?**

My daughter is the best thing to ever happen. Remember, I am old-school Italian Catholic so I am pretty strict, the way I was raised. I have a twin sister and an older brother. So beside me being three minutes older than my twin sister, I was always responsible for her in Catholic school. Making sure she's okay. I could come in at 8:30 or 9:00, she had to come in at 8:00. That's Italian mentality. It's come in handy, since I try to protect all the women here. I don't allow manhandling or disrespect. That was the best upbringing for me. I even threaten some guys who hit on my daughter. It is what it is.

#### **8. What would you like to say to the famous and savage readers?**

Famous and Savage. There's no shortcuts. Doesn't matter what you want to do in life. The main thing is to do it. Don't let anyone fucking tell you it can't be done. People told me that. I've got five salons now. It took thirty-nine years, but the more you tell me it can't be done, the more I say, "yes it can." I am never negative. Ever. If I am, I do it in private. Show leadership, happiness. I remember in 1984, I just opened up my second salon and I had no money left. I made a deal with my neighbors (a Cafe), where I would cut all the waiter's hair for free, if they gave me a sandwich a night, since I had no money to eat. It worked out great. People walked by, and I would always respond, "it's going great. The best!"



Nobody wants to be with a loser. Not saying you're a loser, but you're bringing people down. I'm not saying lie, but don't bring people down. Make people feel special. It's part of the game. I don't wanna say game, but life is a game.

Think of it this way. You can be in the stadium, eating a hot dog and watching. I decided I wanted to be in the game. If I strike out, I strike out. At least I was in the game.

#### **9. Anything else you care to say?**

I want to tell all the readers of Famous and Savage, stay strong. Life is not about the fall. You got a divorce, you lost your acting job, something happened. It's bad. But it's not about the fall. It's about the recovery. You need the balls to get up and try it again. Fall again, try it again. Some people just never recover. You need to keep going. Positive thinking is the best part.

Interview Giuseppe Franco by Noah H. Spaulding-Schecter for Famous & Savage Los Angeles Magazine.



# Zafi

## The artist who renews cubism

**1** 13 years after the birth of cubism created by the artists Pablo Picasso and his friend George Braque, Zafi once again brings freshness to this legendary and prestigious movement.

For Zafi, passionate about cubism, having the chance to continue this art is a way of paying homage to these artists, he will say: "when the public spends time in front of

my paintings with a smile, it is at this moment that I feel like paying tribute to."

Cubism is an infinite imagination, an endless creation where only the artist can decide to stop his brush.

Divided objects, reduce forms, assembled, composed, is the very heart of cubism which Zafi succeeded more than a century later has

given new life and in a more contemporary way.

Zafi, an artist whose color is at the heart of his art "color is obvious to me, a positive wave and a form of freedom, escape and freshness of mind".

Cubism has evolved in different periods, 1910-1912 analytical cubism / 1912-1914 synthetic cubism / 1914-1921







orphic cubism ... and from 2018 the birth of cubism-contemporary or cubism-figurative of which only Zafi has the secret.

"My paintings may seem technical, but they remain natural creations. My brush is guided by my instinct and the canvas fills. I am like a cellar master who composes his brandy".

The artist Zafi who realizes his works in the heart of the city of Cognac does not leave indifferent amateurs and collectors, his

work is today in various countries. The story between the painter of Cognac and Los Angeles has only just begun, a very beautiful exhibition in L.A is planned in 2021 in the presence of Zafi and his friend mohamed Hadid with whom he realizes a painting series.

**MORE INFO ABOUT THE ARTIST:**  
[www.zafi-art.com](http://www.zafi-art.com)

**MORE INFO ON THE WORKS:**  
[www.cognac-art.com](http://www.cognac-art.com)

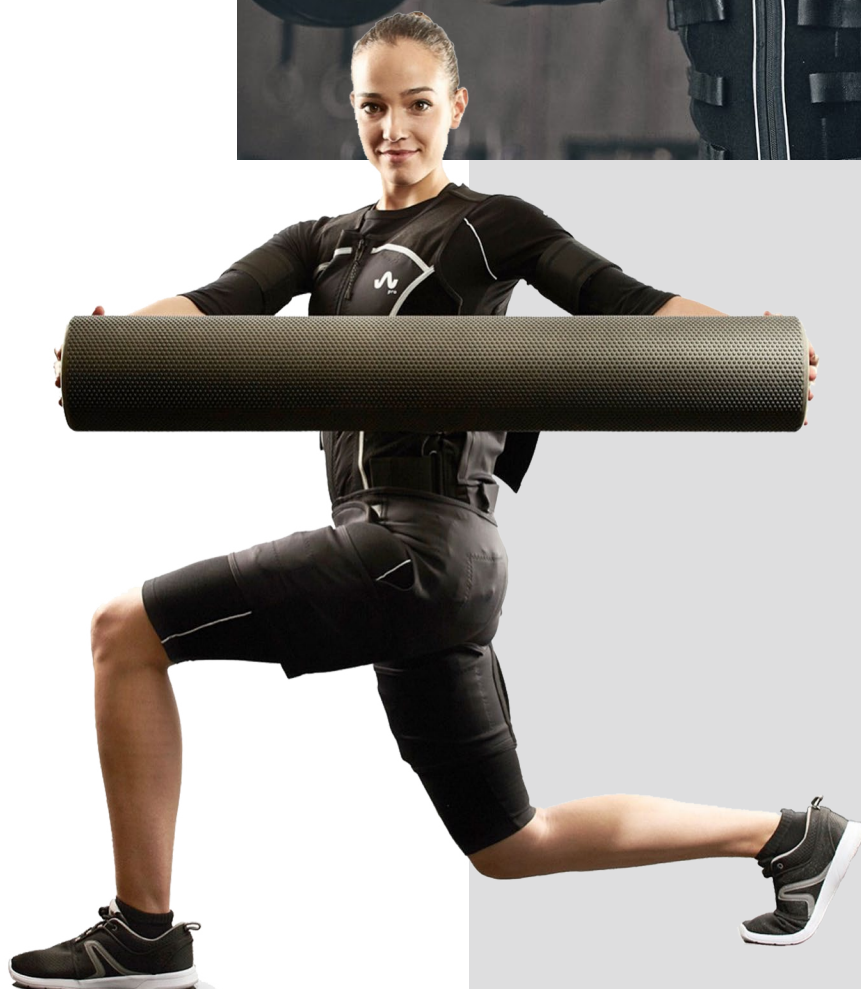


My paintings may seem technical, but they remain natural creations.





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KOH SAMUI

